

ClariFinancial LLC

17950 North 68th Street #1067
Phoenix, AZ 85054
(505) 554-2329

Dated 02/11/2021

Form ADV Part 2B – Brochure Supplement

For

Jocelyn Black Hodes #5136556

Owner, and Chief Compliance Officer

This brochure supplement provides information about Jocelyn Black Hodes that supplements the ClariFinancial LLC (“ClariFinancial”) brochure. A copy of that brochure precedes this supplement. Please contact Jocelyn Black Hodes if the ClariFinancial brochure is not included with this supplement or if you have any questions about the contents of this supplement.

Additional information about Jocelyn Black Hodes is available on the SEC’s website at www.adviserinfo.sec.gov which can be found using the identification number 51365565

Item 2: Educational Background and Business Experience

Jocelyn Black Hodes

Born: 1980

Educational Background

- 2004 – Journalism, Temple University

Business Experience Need 5 years

- 12/2019 – Present, ClariFinancial LLC, Owner and CCO
- 12/2018 – 12/2019, State of New Mexico, Marketing Director
- 05/2018 – 11/2018, Greater Albuquerque Chamber of Commerce, SVP, Investor Relations
- 11/2013 – 05/2018, Nationwide Mutual Insurance Company, Program Director

Professional Designations, Licensing & Exams

Series 26 – Investment Company Products/Variable Contracts Principal Examination – Passed 07/06/2016

SIE – Securities Industry Essentials Examination – Passed 05/21/2018

Series 7 – General Securities Representative Examination – Passed 01/31/2012

Series 66 – Uniform Combined State Law Examination – Passed 09/01/2016

Series 65 – Uniform Investment Adviser Law Examination – Passed 03/30/2012

Series 63 – Uniform Securities Agent State Law Examination – Passed 03/26/2012

Item 3: Disciplinary Information

No management person at ClariFinancial LLC has ever been involved in an arbitration claim of any kind or been found liable in a civil, self-regulatory organization, or administrative proceeding.

Item 4: Other Business Activities

Jocelyn Black Hodes is not involved with outside business activities.

Item 5: Additional Compensation

Jocelyn Black Hodes does not receive any economic benefit from any person, company, or organization, in exchange for providing Clients advisory services through ClariFinancial.

Item 6: Supervision

Jocelyn Black Hodes, as Owner and Chief Compliance Officer of ClariFinancial, is responsible for supervision. She may be contacted at the phone number on this brochure supplement.

Item 7: Requirements for State Registered Advisers

Jocelyn Black Hodes has NOT been involved in an arbitration, civil proceeding, self-regulatory proceeding, administrative proceeding, or a bankruptcy petition.