

## Park Naming Rights

\$5 mil.

**SOLD**

- Branded naming rights of one of the two ball diamonds
- Sponsorship signage on the interior and exterior of backstop
- Naming rights recognition through digital and print marketing
- Name on park brochure/map



## South Shelter Building

\$4 mil.

- Branded naming rights for building
- Sponsorship signage on the exterior of building
- Naming rights recognition through digital and print marketing
- Two complimentary bookings per each year of agreement
- Name on park brochure/map

## North Chalet

\$1.75 mil.

- Branded naming rights for field
- Sponsorship signage on field sign
- Naming rights recognition through digital and print marketing
- Name on park brochure/map



## Outdoor Playground

\$1 mil.

- Branded naming rights for playground
- Sponsorship signage near playground area
- Naming rights recognition through digital and print marketing
- Name on park brochure/map

## Baseball/Softball Pavillion

\$750,000

- Branded naming rights for building
- Sponsorship signage on the exterior of building
- Naming rights recognition through digital and print marketing
- Name on park brochure/map



## Baseball Field

\$350,000

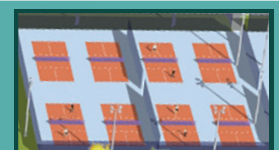
- Branded naming rights of one of the two ball diamonds
- Sponsorship signage on the interior and exterior of backstop
- Naming rights recognition through digital and print marketing
- Name on park brochure/map & Baseball Field Scoreboard

2 Available

## Pickleball Courts

\$300,000

- Branded naming rights for courts
- Sponsorship signage on the exterior of courts
- Naming rights recognition through digital and print marketing
- Name on park brochure/map



## Competition Field

**\$300,000**

- SOLD**
- Branded naming rights for field
  - Sponsorship signage on field sign
  - Naming rights recognition through digital and print marketing
  - Listing on donor board
  - Sponsorship on Competition Field Scoreboard



## Wedding Area

**\$250,000**

- Sponsorship signage near wedding and event area
- Listing on donor board

## Water Feature

**\$250,000**

- Plaque embedded on water feature
- Listing on donor board



## Heated Storage Shed

**\$250,000**

- Sponsorship signage on storage shed
- Listing on donor board

## Sledding Hill

**\$250,000**

- SOLD**
- Branded naming rights of sledding hill
  - Sponsorship signage on sledding hill
  - Naming rights recognition through digital and print marketing
  - Listing on donor board



**\*1 Available**

## Softball Field

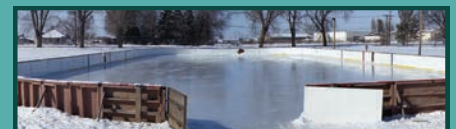
**\$225,000**

- Branded naming rights of one of the two fields
- Sponsorship signage on the interior and exterior of backstop
- Naming rights recognition through digital and print marketing
- Listing on donor board & name on Softball Field Scoreboard

## Ice Rink

**\$200,000**

- Branded naming rights for outdoor ice rink
- Sponsorship signage on ice rink sign
- Naming rights recognition through digital and print marketing
- Listing on donor board

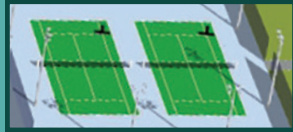


## Skate Park

**\$200,000**

**SOLD**

- Branded naming rights for outdoor ice rink
- Sponsorship signage on ice rink sign
- Naming rights recognition through digital and print marketing
- Listing on donor board



## Tennis Courts

**\$200,000**

**SOLD**

- Branded naming rights for courts
- Sponsorship signage on the exterior of courts
- Naming rights recognition through digital and print marketing
- Name on park brochure/map

## Dog Park

**\$175,000**

**SOLD**

- Branded naming rights on the dog park
- Sponsorship signage on the dog park
- Naming rights recognition through digital and print marketing
- Listing on donor board



## Playground

**\$175,000**

- Sponsorship signage near playground area
- Naming rights recognition through digital and print marketing
- Listing on donor board

## Pond

**\$150,000**

- Sponsorship signage by pond
- ADA accessible dock for fishing
- Listing on donor board
- Fencing around pond



## Sand Volleyball

**\$125,000**

- Branded naming rights for all four volleyball courts
- Sponsorship signage near courts
- Naming rights recognition through digital and print marketing
- Listing on donor board

## Multi-Purpose Fields

**\$125,000**

- Branded naming rights on one of the four multi-purpose fields
- Sponsorship signage on the field map sign
- Naming rights recognition through digital and print marketing
- Listing on donor board



**X2 Available**

## Walking Trail

\$100,000

- Branded naming rights for trails within park
- Sponsorship signage on three trail entrances
- Naming rights recognition through digital and print marketing
- Listing on donor board



## Outdoor Basketball Court

\$75,000

- Sponsorship signage on basketball court
- Branded naming rights on one of the two basketball courts
- Naming rights recognition through digital and print marketing
- Listing on donor board

**X1 Available**

## Shade Structure

\$50,000

- Sponsorship signage on shade structure
- Listing on donor board



**X6 Available**



## Concrete Shuffleboard

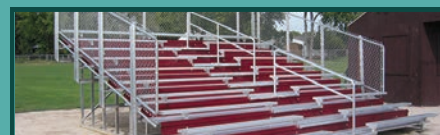
\$35,000

- Sponsorship signage on shuffleboard
- Listing on donor board

## Grandstand

\$35,000

- Sponsorship signage on grandstand
- Seating near main competition field
- Listing on donor board



## Concrete Foosball Table

\$30,000

- Sponsorship engraved on side of concrete foosball table
- Listing on donor board

## Concrete Ping Pong

\$30,000

- Sponsorship engraved on side of concrete ping pong table
- Listing on donor board



**2 Available**



# Bleachers

\$25,000

- Sponsorship name plate on bleacher
- Listing on donor board



~~6~~ Available



- Sponsorship plaque outside of batting cages
- Listing on donor board

**SOLD**

# Batting Cages

\$25,000

# Gaga Pit

\$20,000

- Sponsorship signage on gaga pit
- Listing on donor board



2 Available



~~1~~ Available

- Plaque embedded in front of flag pole
- Listing on donor board

# Flag Pole

\$20,000

# Concrete Bag Toss

\$15,000

- Sponsorship engraved on side of concrete bag toss set
- Listing on donor board



2 Available



2 Available

- Custom sponsor graphic on table
- Listing on donor board

# Indoor Foosball

\$15,000

# Picnic Table

\$10,000

- Sponsorship plaque on picnic table
- Listing on donor board

40 Available

## Park Bench

**\$10,000**

- Sponsorship name plate on park bench
- Listing on donor board



~~10~~ 11 Available

## Bat & Helmet Rack

**\$10,000**

- Sponsorship name on rack
- Listing on donor board



8 Available

## Walkway Lights

**\$7,500**

- Sponsorship plaque embedded in front of walkway light
- Listing on donor board



16 Available

## Player Bench

**\$7,500**

- Sponsorship name plate on player bench
- Listing on donor board



~~24~~ 22 Available

## Bike Rack

**\$7,500**

- Sponsorship engraved on bike rack
- Listing on donor board



10 Available

## Garbage & Recycling Containers

**\$7,500**

- Sponsorship on recycling fencing
- Listing on donor board



15 Available

## Patio Tables/Chairs

**\$5,000**

- Listing on donor board
- Sponsorship name plate on table



~~50~~ 48 Available



~~200~~ 199 Available

- Name listed on tree donor art piece
- Listing on donor board

**Trees**  
**\$5,000**

## Outdoor Game Package & Cabinet Storage

**\$5,000**

Various Yard Games - Examples

- Giant Jenga
- Yard Dice
- Yard Yahtzee
- Ladder Golf

## Indoor Board Games & Display Cabinet

**\$5,000**

Various Indoor Games, Such As

- |                 |             |                    |
|-----------------|-------------|--------------------|
| • Scrabble      | • Sorry     | • Shoots & Ladders |
| • Yahtzee       | • Uno       | • Life             |
| • Playing Cards | • Guess Who | • Candy Land       |

2 Available

## Outdoor Heater

**\$2,500**

- Listing on donor board



10 Available

# Individual Contribution Levels

All contributions will be listed on donor board.

## Individual's Support

Hall of Fame Player	\$250,000	Team Captain	\$5,000 - \$9,999
MVP	\$100,000 - \$249,999	Team Player	\$2,500 - \$4,999
All Star	\$75,000 - \$99,999	#1 Fan	\$1,000 - \$2,499
Rising Star	\$50,000 - \$74,999	Booster	\$500 - \$999
Rookie of the Year	\$25,000 - \$49,999	Tailgater	\$250 - \$499
Conference Champion	\$10,000 - \$24,999	Water Boy	\$100 - \$249

## Simple Gift Options

### 1. Cash

Making a cash gift by check or credit card is the simplest and fastest way of supporting the Friends of Sauk Prairie Parks and Recreation. Your gift immediately goes to work helping us build a large-scale community park. Gifts can be pledged over five years and we can accommodate automatic withdrawals from a bank account or recurring charges on a credit card at intervals you select (e.g. monthly). Consider a donation as a memorial to a loved one, or in the name of your children.

### 2. Securities

Beyond helping build a large-scale community park, there may be significant tax advantages to you when you donate appreciated stocks, bonds or mutual fund shares that you've held for more than one year. It's a simple process to transfer appreciated securities and we will provide transferring instructions to your broker at your request.

### 3. Bequest

Another option for giving to the Friends of Sauk Prairie Parks and Recreation that has virtually no effect on your current standard of living is to include a bequest for the Friends of Sauk Prairie Parks and Recreation in your will or living trust. As an alternative to a bequest, you could list the Friends of Sauk Prairie Parks and Recreation as the beneficiary for all or part of a bank account, brokerage account, IRAs, or life insurance policy by simply completing a Change of Beneficiary form. You could also consider Friends of Sauk Prairie Parks and Recreation for a Qualified Charitable Distribution from an IRA.



# We Need You to Make This Happen!

This park will create additional recreational opportunities for participants of all ages in the Sauk Prairie area. Our need for more park acreage, better quality field space and destination park amenities continues to grow. An investment in this park will build our community and continue to make this a great place to live, create memories, and recreate.

Your support is critical to making this happen. With an estimated cost over \$10 million, we are seeking the support of the entire Sauk Prairie Community to make this destination park a reality. Discussions are being finalized with a legacy donor family on an incredibly generous gift that would secure half of the funding necessary, but we still have to get to the finish line. We need your help to make this happen!



Land purchase is scheduled for 12/31/19. Groundbreaking for the new park is expected to begin in Summer of 2020, with an expected opening date in 2023. Sponsored park amenities will be prioritized for completion.

Please join us!

## CONTACT US

### Friends of Sauk Prairie Parks & Recreation

730 Monroe St.  
Sauk City, WI 53583  
spparksandrec@gmail.com  
608-643-9784  
www.spparksandrec.org

  @friendsofspparksandrec



Please contact us if you would like to be part of our team!

