



Creating Memories for a Lifetime!

Community Campaign to Build a Destination Park

CULVER COMMUNITY PARK Sponsorship Opportunities

**Friends of Sauk Prairie
Parks & Recreation**



CONCEPT MAP

LEGEND

- 1 Sledding Hill
- 2 Pickleball Courts
- 3 Tennis Courts
- 4 Stormwater Management Area
- 5 Shelter w/ Restrooms
- 6 Multi-use Field
- 7 Multi-use Field
- 8 Multi-use Field
- 9 Multi-use Field
- 10 Competition Field
- 11 Regional Trail
- 12 Parking (197 Stalls)
- 13 Ice Skating Area
- 14 Skate Park
- 15 Gaga Ball Pit
- 16 Dog Exercise Area
- 17 Playground
- 18 Fishing Pond
- 19 Dog Agility Area
- 20 Basketball Courts
- 21 Maintenance Shed
- 22 Softball Field
- 23 Heirloom Apple Orchard
- 24 Concessions w/ Restrooms
- 25 Batting Cages
- 26 Parking (198 Stalls)
- 27 Event Gardens
- 28 Yard Game Area
- 29 Large Shelter Building
- 30 Sand Volleyball
- 31 Regional Trail
- 32 Inclusive Playground
- 33 Flex Event Space
- 34 Great Lawn
- 35 Stormwater Management Area
- 36 Parking (200 stalls)
- 37 Stormwater Management Area
- 38 Park Sign
- 39 Future Development Area



Our Team and Our History

Friends of Sauk Prairie Parks and Recreation

Sauk Prairie has a rich history with strong community connections and business partnerships. It is our goal to continue strengthening and growing Sauk Prairie through this community park.

Our Team

The Friends of Sauk Prairie Parks & Recreation was founded in 2017. Our mission is to bring additional parks and recreation areas to Sauk Prairie, as well as help maintain the parks and field space that we currently have.

The Friends group partners with the Sauk Prairie Recreation Commission to provide recreational programming and management within Sauk Prairie. The commission was established in 2006 as an intergovernmental entity to provide recreation services to the community.

Our History

The idea for a large scale community park began in 2010, when a group of individuals came together with a dream to bring a community park and recreation center to Sauk Prairie.

In 2015, the Recreation Commission completed a Comprehensive Outdoor Recreation Plan (CORP) which sets forth a vision for future growth and development of outdoor recreation parks and facilities. The CORP highlighted a need for a new community park in Sauk Prairie through parkland classification analysis. Within the CORP assessment it was noted that the community did not have sufficient athletic fields and current field conditions were insufficient to standards because of their overuse. The CORP also shows that we are 42 acres short of community park space based on our forecasted population growth.

Sponsorship Contributions

The Friends of Sauk Prairie Parks and Recreation Department may consider the naming of a park amenity for an organization, business or individual that has given or offered to give an appropriate financial contribution to acquire, construct or enhance a park and recreation amenity.

A significant financial contribution means a payment of a percentage of the assessed asset value of the park amenity, utilizing a fair market value analysis. Value includes, but is not limited to the cost of the acquisition, construction, or improvement of the park amenity requested for naming.

It is preferred that naming partners are businesses, non-profit groups, or individuals that promote mutually beneficial relationships for the Parks and Recreation Department and support the department's goals and mission. All potential naming opportunities will be reviewed in terms of creating on-going working relationships. The proposed naming opportunity should be consistent with the park's master plan, character, and design intentions and should contribute to the facility's function or design.



Park Naming Rights

\$5 mil.

SOLD

Sponsored by the Culver Family

- Branded naming rights of one of the two ball diamonds
- Sponsorship signage on the interior and exterior of backstop
- Naming rights recognition through digital and print marketing
- Name on park brochure/map



South Shelter Building

\$4 mil.

- Branded naming rights for building
- Sponsorship signage on the exterior of building
- Naming rights recognition through digital and print marketing
- Two complimentary bookings per each year of agreement
- Name on park brochure/map

North Chalet

\$1.75 mil.

- Branded naming rights for field
- Sponsorship signage on field sign
- Naming rights recognition through digital and print marketing
- Name on park brochure/map



Outdoor Playground

\$1 mil.

- Branded naming rights for playground
- Sponsorship signage near playground area
- Naming rights recognition through digital and print marketing
- Name on park brochure/map

Baseball/Softball Pavillion

\$750,000

- Branded naming rights for building
- Sponsorship signage on the exterior of building
- Naming rights recognition through digital and print marketing
- Name on park brochure/map



Sponsored by Bill & Dr. Maribeth Baker

Competition Field

\$300,000

- Branded naming rights for field
- Sponsorship signage on field sign
- Naming rights recognition through digital and print marketing
- Listing on donor board
- Sponsorship on Competition Field Scoreboard



SOLD



Wedding Area

\$250,000

- Sponsorship signage near wedding and event area
- Listing on donor board

Water Feature

\$250,000

- Plaque embedded on water feature
- Listing on donor board



Heated Storage Shed

\$250,000

- Sponsorship signage on storage shed
- Listing on donor board

Outdoor Ninja Workout Area

\$250,000

- Sponsorship signage near workout area
- Listing on donor board



- Sponsorship signage near playground area
- Naming rights recognition through digital and print marketing
- Listing on donor board

Playground

\$250,000

Sledding Hill

\$250,000

SOLD

- Branded naming rights of sledding hill
- Sponsorship signage on sledding hill
- Naming rights recognition through digital and print marketing
- Listing on donor board

Sponsored by the Litscher Family



1 Sponsored by Brian Dischler Family

Softball Field

\$225,000

- Branded naming rights of the softball field.
- Sponsorship signage on the interior and exterior of backstop
- Naming rights recognition through digital and print marketing
- Listing on donor board & name on Softball Field Scoreboard

3 Available

Synthetic Ice Rink

\$200,000

- Branded naming rights for outdoor ice rink
- Sponsorship signage on ice rink sign
- Naming rights recognition through digital and print marketing
- Listing on donor board



Sponsored by Eagle Skate

- Branded naming rights for outdoor ice rink
- Sponsorship signage on ice rink sign
- Naming rights recognition through digital and print marketing
- Listing on donor board

Skate Park

\$200,000

Tennis Courts

\$200,000

- Branded naming rights for courts
- Sponsorship signage on the exterior of courts
- Name on park brochure, map
- Naming rights recognition through digital and print marketing

Sponsored by Milwaukee Valve



Sponsored by the Zeman Family



- Branded naming rights on the dog park
- Sponsorship signage on the dog park
- Naming rights recognition through digital and print marketing
- Listing on donor board

Dog Park

\$175,000

Pond

\$150,000

- Sponsorship signage by pond
- ADA accessible dock for fishing
- Listing on donor board
- Fencing around pond

Sponsored by Meise Construction



- Branded naming rights for all four volleyball courts
- Sponsorship signage near courts

- Naming rights recognition through digital and print marketing
- Listing on donor board

Sand Volleyball

\$125,000

Multi-Purpose Fields

\$125,000

- Branded naming rights on one of the four multi-purpose fields
- Sponsorship signage on the field map sign
- Naming rights recognition through digital and print marketing
- Listing on donor board

Sponsored by Quartz & UW Health, Village Family Dental, Kraemer Brothers, RHD Plumbing Inc.



Orchard

\$125,000

- A unique orchard that represents newly grafted trees from 25 of the original homesteaders from the Badger Army Ammunition plant property



Sponsored by Quartz & UW Health, Anonymous, Kwik Trip Inc., Sauk Prairie Healthcare

Walking Trail

\$100,000

- Branded naming rights for trails within park
- Sponsorship signage on three trail entrances
- Naming rights recognition through digital and print marketing
- Listing on donor board

SOLD

Outdoor Basketball Court

\$75,000

- Sponsorship signage on basketball court
- Branded naming rights on one of the two basketball courts
- Naming rights recognition through digital and print marketing
- Listing on donor board



SOLD

1 Sponsored by Weaver Auto Parts, 1 Sponsored by Bank of Prairie du Sac, 1 Sponsored by Donna Knickmeyer



8 Available

Pickleball Courts

\$50,000

- Branded naming rights for one of eight courts
- Sponsorship signage on the interior by one of the courts
- Listing on donor board

Shade Structure

\$50,000

- Sponsorship signage on shade structure
- Listing on donor board

1 Sponsored by Consumers Cooperative Oil Co.



X6 Available

4 Available

- Sponsorship engraved on side of concrete bag toss set
- Listing on donor board

Volleyball Courts

\$40,000

Grandstand
\$35,000

- Sponsorship signage on grandstand bleacher near main competition field
- Listing on donor board

Sponsored by Ever Ready Electric





Concrete Shuffleboard

\$35,000

- Sponsorship signage on shuffleboard
- Listing on donor board

Concrete Foosball Table

\$30,000

- Sponsorship engraved on side of concrete foosball table
- Listing on donor board



2 Available

Concrete Ping Pong

\$30,000

- Sponsorship engraved on side of concrete ping pong table
- Listing on donor board

Bleachers

\$25,000

- Sponsorship name plate on bleacher
- Listing on donor board



~~6~~ Available

1 Sponsored by Brian Dischler Family, 1 Sponsored by Bank of Prairie du Sac



- Sponsorship plaque outside batting cages
- Listing on donor board

SOLD

Batting Cages

\$25,000

Sponsored by Bank of Prairie du Sac

Gaga Pit

\$20,000

- Sponsorship signage on gaga pit
- Listing on donor board



2 Available



- Plaque embedded in front of flag pole
- Listing on donor board

Flag Pole

\$20,000

1 Sponsored by Mayberry Electric, 1 Sponsored by Dorf Haus

~~1~~ Available

Concrete Bag Toss

\$15,000

- Sponsorship engraved on side of concrete bag toss set
- Listing on donor board



~~1~~ 1 Available



~~39~~ 39 Available

Picnic Table

\$10,000

- Sponsorship plaque on picnic table
- Listing on donor board

Park Bench

\$10,000

- Sponsorship name plate on park bench
- Listing on donor board



~~10~~ 10 Available



~~21~~ 21 Available

Player Bench

\$7,500

- Sponsorship name plate on player bench
- Listing on donor board

Walkway Lights

\$7,500

- Sponsorship plaque embedded in front of walkway light
- Listing on donor board



~~16~~ 16 Available

Indoor Board Games & Display Cabinet

\$5,000

Various Indoor Games, Such As

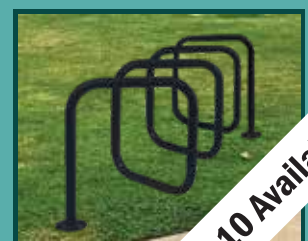
- Scrabble
- Yahtzee
- Playing Cards
- Sorry
- Uno
- Guess Who
- Shoots & Ladders
- Life
- Candy Land

~~2~~ 2 Available

Bike Rack

\$5,000

- Listing on donor board



~~10~~ 10 Available

Patio Tables/Chairs

\$5,000

- Listing on donor board
- Sponsorship name plate on table



~~57~~ Available

Outdoor Game Package & Cabinet Storage

\$5,000

Various Yard Games - Examples

- Giant Jenga
- Yard Dice
- Yard Yahtzee
- Ladder Golf

SOLD

Trees

\$2,500

- Name listed on tree donor art piece
- Listing on donor board



~~200~~ 199 Available

Bat & Helmet Rack

\$2,500

- Sponsorship name on rack
- Listing on donor board



~~87~~ Available

Outdoor Heater

\$2,500

- Listing on donor board



10 Available

Garbage & Recycling Containers

\$2,500

- Listing on donor board



15 Available

Individual Contribution Levels

All contributions will be listed on donor board.

Individual's Support

Hall of Fame Player	\$250,000	Team Captain	\$5,000 - \$9,999
MVP	\$100,000 - \$249,999	Team Player	\$2,500 - \$4,999
All Star	\$75,000 - \$99,999	#1 Fan	\$1,000 - \$2,499
Rising Star	\$50,000 - \$74,999	Booster	\$500 - \$999
Rookie of the Year	\$25,000 - \$49,999	Tailgater	\$250 - \$499
Conference Champion	\$10,000 - \$24,999	Water Boy	\$100 - \$249

Simple Gift Options

1. Cash

Making a cash gift by check or credit card is the simplest and fastest way of supporting the Friends of Sauk Prairie Parks and Recreation. Your gift immediately goes to work helping us build a large-scale community park. Gifts can be pledged over five years and we can accommodate automatic withdrawals from a bank account or recurring charges on a credit card at intervals you select (e.g. monthly). Consider a donation as a memorial to a loved one, or in the name of your children.

2. Securities

Beyond helping build a large-scale community park, there may be significant tax advantages to you when you donate appreciated stocks, bonds or mutual fund shares that you've held for more than one year. It's a simple process to transfer appreciated securities and we will provide transferring instructions to your broker at your request.

3. Bequest

Another option for giving to the Friends of Sauk Prairie Parks and Recreation that has virtually no effect on your current standard of living is to include a bequest for the Friends of Sauk Prairie Parks and Recreation in your will or living trust. As an alternative to a bequest, you could list the Friends of Sauk Prairie Parks and Recreation as the beneficiary for all or part of a bank account, brokerage account, IRAs, or life insurance policy by simply completing a Change of Beneficiary form. You could also consider Friends of Sauk Prairie Parks and Recreation for a Qualified Charitable Distribution from an IRA.

We Need You to Make This Happen!

This park will create additional recreational opportunities for participants of all ages in the Sauk Prairie area. Our need for more park acreage, better quality field space and destination park amenities continues to grow. An investment in this park will build our community and continue to make this a great place to live, create memories, and recreate.



Your support is critical to making this happen. With an estimated cost over \$12 million, we are seeking the support of the entire Sauk Prairie Community to make this destination park a reality.

Please join us!

CONTACT US

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Please contact us if you would like to be part of our team!

