

Mathews-Dickey BOYS' & GIRLS' CLUB

WWW.MATHEWS-DICKEY.COM

2019 IMPACT REPORT



LETTER FROM LEADERSHIP

Dear Friends,

2019 was a banner year for Mathews-Dickey, a year that was focused on planning and developing strategies to improve revenue generation, sustainability and program impact.

We are thrilled to report a series of accomplishments that will result in broader and deeper impact of services to those children in the City and County of St. Louis who need us the most. Some of the highlights of those accomplishments include:

- 2,000 children were served through sports, health and wellness and cultural programs.
- On a cash basis, Mathews-Dickey experienced a 39% increase in contributed income.
- Fundraising events were targeted as a particular area of growth. With a re-structuring of events and the kick-off of a new format, the return on our fundraising events increased by 38%.
- Improvements to our building and fields including a new scoreboard for the gym, pool repairs and a new roof over the pool.
- A large 116 inch screen donated by Clayco now accommodates Club members on Zoom.
- A new website offers greater clarity of vision and mission.
- Creation of new assets: photographs, brochure, video and case statement to serve as marketing materials.
- With board and staff involvement, a new Strategic Plan was created.

In-kind gifts were obtained to make improvements to the 47 acres (nine fields) that Mathews-Dickey manages including tree removal, field maintenance and a commitment to resurface our parking lot.

Joining with AT&T's Believe program, Mathews-Dickey offered an innovative STEAM program focused on middle school children who designed their own golf courses using principles of robotics and engineering.

Donations enabled three baseball teams to participate in the RBI World Series Regionals (Reviving Baseball in Inner Cities). The junior team won the right to participate in the National RBI World Series. This program provides opportunities to be recruited by major league scouts, win scholarships, to meet people from all over the country and understand the world of professional baseball.

College Scholarships in the amount of \$500,000 were awarded to athletes who participated in our programs in 2019 and 2020.

We were pleased to make these changes on behalf of our wonderful Mathews-Dickey Boys' & Girls' Club family, a family who partners with the school systems, colleges, other non-profit organizations, the City of St. Louis, corporate, foundation and individual donors and of course, the United Way of Greater St. Louis.

I speak for the entire team at Mathews-Dickey in thanking you for your support and participation.

Sincerely,
Tom Sullivan
Interim Chief Executive Officer



A YEAR IN REVIEW



MEMBERS

- 2026 youth served through direct service programming
- 1145 participate in an athletics program
- Race: 94% Black / African American, 3% bi-racial, 2% Caucasian, 1% other
- Gender: 64% Male, 32% female, 4% undisclosed
- Age: 74% ages 5-12, 27% ages 13-18

EVALUATION RESULTS

After school arts and education:

- 82% of participants developed positive self-concept/esteem/confidence/efficacy
- 79% of participants develop/maintain healthy eating habits
- 100% plan to eat more fruits and vegetables as a result of the program
- 95% of participants are better able to prepare healthy foods

Career Readiness:

- 93% of participants learned something that will help them be better prepared for their future career
- 92% of participants learned something that made them more hopeful about their future

Athletics:

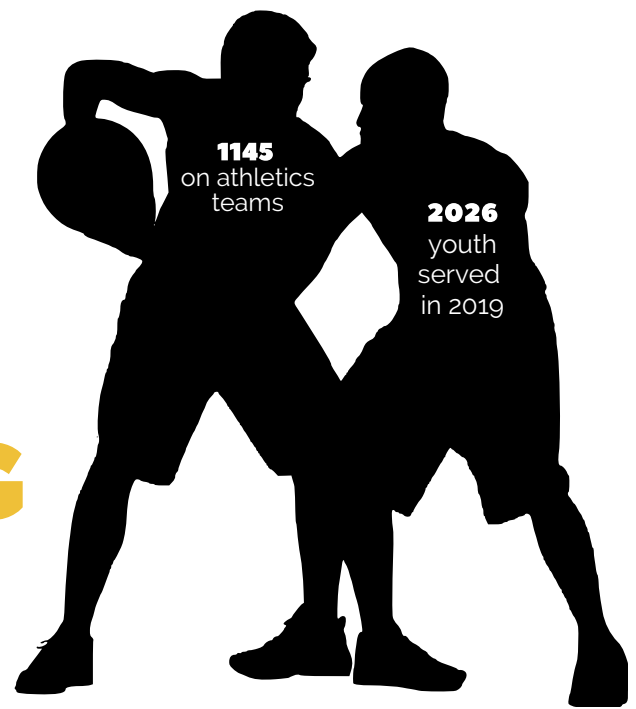
- 96% developed positive relationships with peers
- 95% of participants were better able to identify, manage and appropriately express emotions and behaviors
- 99% of participants were better able to avoid illegal/addictive substances that negatively impact lives
- 86% of participants developed or maintained a physically active lifestyle

Summer Camp:

- 82% of participants experiences a sense of belonging
- 84% of participants were better able to identify, manage and appropriately express emotions

A YEAR IN REVIEW

PROGRAMMING



Athletics:

- Basketball: 32 teams
- Competitive Baseball: 5 teams
- Competitive Cheer and Team Cheer: 1 competitive cheerleading team and 9 team cheer groups
- Competitive Soccer: 3 teams
- Competitive Swim and Swim Lessons: 1 competitive swim team
- Football: 17 competitive football teams
- Golf: 1 team
- RBI Baseball and Softball: 10 RBI baseball team and 5 RBI softball teams
- Recreational Baseball and Softball: 21 recreational baseball and softball teams
- Non-Competitive Tennis

After school arts and education programs:

- Competitive Dance
- Drum & Bugle
- Green St. Louis Machine: An indoor aeroponic gardening program using a STEAM curriculum
- Guitar lessons
- Gymnastics
- Hip Hop
- Martial Arts
- Project Make-It: A STEM program that allows youth to create a mini golf course using concepts from engineering, coding and design thinking
- Piano lessons
- Tutoring
- Voice lessons

8 week summer camp for youth 6-18:

- Career Exploration programs: A series of workshops to introduce young people ages 13 to 18 to various career paths from experts in the field.
- Earn & Learn Program: Grows young people's understanding of the work force, allowing them to earn income during the summer day camp. Participants learn the rules of different sports, conflict resolution, safety, healthy eating habits, how to properly complete employment and tax forms, professional dress attire and how to conduct an interview. The goal is to teach each youth how to get a job, keep it and advance.

FISCAL YEAR OVERVIEW

66.3%

Programming

16.9%

Fundraising

16.8%

Administration

Total revenue:

\$2,423,698

Total expenses:

2,111,683



MEET THE TEAM

2019 EXECUTIVE LEADERSHIP

Tom Sullivan

Interim President & Chief Executive Office

Sara Paracha

Associate Director of Development

Randy Sanderson

Chief Financial Officer

Stephanie Riven

Strategic Advisor

2019 STAFF

Nasrin Shadman-Atkins, Accounts Payable

Ty Howard, Office Manager

Alicia Mendoza, Grants and Evaluation Manager

Leroy Witherspoon, Director of Operations

Anthony Buckner, Maintenance Manager

Rae Merriweather, Athletics Director

Joyce Jones, Associate VP of Programming

John Redden, Basketball Program Assistant

Rayna Sullivan, Membership Services/ Data Clerk

Aaron Waddell, Swim Instructor

LaJuan Williams, Cultural Arts & Health Director

Charles Woods, Program Coordinator

Ray Williams, Custodian

Pareece Sanders, Cultural Arts Counselor

Lorenzo Scott, Maintenance

Willie Ford, Security

Kendal Cross, Cultural Arts Counselor



2019 BOARD OF DIRECTORS

OFFICERS

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Najah Fennoy, Director of New Opportunities, Missouri Athletic Club

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Karl Grice, Principal, Grice Group Architects

Steve Hodapp, Executive Director, Middle Market Banking, Commercial Banking, Chase, J.P. Morgan Securities LLC

Everett Horne, Retired, Business Solutions, Nestle' Global Business Excellence

Dennis Jenkerson, Fire Chief & Commissioner, St. Louis Fire Department

Lethorne Johnson, President & CEO, Yes LLC

Taliya King, Sr. Executive IT Management Consultant, Accenture

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Frank Robinson, Retired, Construction Manager

Tom Sieckhaus, Executive Vice President, Corporate Business Unit, Clayco

Howard Stephens, Senior Vice President, Daniel and Henry Company

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Nicole Tate, Director, Global Sales Development and Communications, World Wide Technology, Inc.

Michael Weiss, Executive Director, Ernst & Young, LLP

Keith Williamson, Executive VP, Corp. Secretary & General Counsel, Centene Corporation

THANK YOU

\$100,000 +

Anonymous
Centene Charitable Foundation
Emerson Charitable Trust
Interco Charitable Trust
Pershing Charitable Trust
United Way of Greater St. Louis

\$50,000 - \$99,999

Anonymous
Cardinals Care
PHL Forever

\$25,000 - \$49,999

AT&T
Ameren Missouri
Barbara & Andrew Taylor
Catherine Manley Gaylord Foundation
City of St. Louis
St. Louis Community Credit Union
TIAA, FSB

\$10,000 - \$24,999

Anonymous
The Clifford Willard Gaylord Foundation
Dowd Bennett
Dula-Kobusch Charitable Trust
Edward Jones
Engelhardt Family Foundation
Fraleay Family Foundation
General Motors Foundation
Grice Group Architects
Jordan Charitable Foundation
Keith H. Williamson
Maryville University
Nestle Purina PetCare Co.
Presbytery of Giddings Lovejoy
St. Louis City Fire Department
Stephens & Associates, Inc.

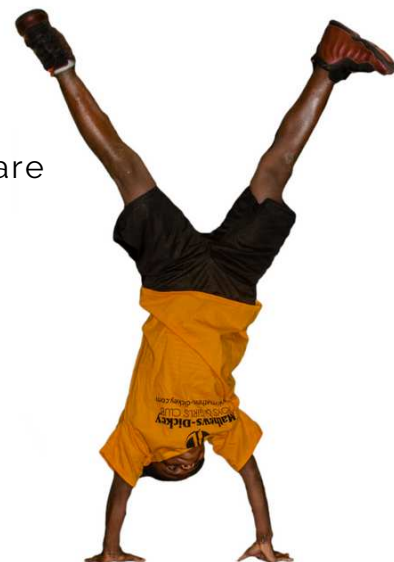
\$5,000 - \$9,999

Anders CPAs + Advisors
CLAYCO Construction Company
Ernst & Young LLP
Express Scripts, Inc.
Ezekiel Elliott, LLC
Forest Park Forever
Fox Family Foundation
Heartland Coca-Cola
Hilton Ballpark
Husch Blackwell LLP
Icon Mechanical Contractors, LLC
Staenberg Family Foundation
John Allan Love Charitable Foundation
JP Morgan
Maritz Inc.
Monsanto
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Richard Stegmann
Sterling K. Brown
Steve Hodapp
Tom Sieckhaus
Linda Griffith
Polsinelli
The Saigh Foundation
The St. Louis Trust Company
Wells Fargo Foundation

THANK YOU

\$1,500 - \$4,999

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Alpha Kappa Alpha/OTO Chapter
American Endowment Foundation
American Medicare Counselors
Bank of America, N.A.
Beth Knysak
BKD Foundation
Bradley Beal Elite
Clark Fox Family Foundation
Clemence S. Lieber Foundation
First Baptist Church of Chesterfield
George Von Hoffmann Foundation
Intoximeters
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Lethorne Johnson
Midwest Bank Centre
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Missouri Foundation For Health
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Robert Minkler Jr.
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Spire Inc.
St. Louis American Foundation
St. Louis Cares
St. Louis Children's Hospital-BJC HealthCare
Sterling Bank
Steve Finerty
Taliya King
Tamee Reese
Terry & Michael Mulligan
The Marian Foundation
The Tyler Foundation
Thompson Coburn LLP



THANK YOU

\$500 - \$1,499

Andrew Mitchell
Ann & Todd Buss
Anonymous
Barry Shelton
Bill Jolly
BJC HealthCare
Carl Makarewkz
Carrie Woolsey
Commerce Bancshares
Confluence Academy
David Landau
Delores Mars
Denise Thomas
Dorothy White-Coleman
Dylan Shapiro
Fred Burdell
Greater St. Louis Amateur Baseball Hall
of Fame
Gunther Salt Company
Gylinda Washington
Inez Ross
Irasa Downing
Jack Witte
James & Penelope Davis
Jayne Jackson
Jen & Cap Grossman
Jim Mclaughlin
John Bernard
Joyce Randle
Judson Pickard Jr.
Judy & Larry Deutsch
Kars 4 Kids
Kelley McLaughlin

\$500 - \$1,499 Cont.

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Laura & Kevin McLaughlin
Laurie Fournie
Marga & Mark Fronmuller
Mark S Krasnoff
Mary & Lin Hart
Mary & Michael Railey
Michael Weiss
Mike DeCola
Nick Grey
Nicole Tate
Pat Casey
Radiah Smith-Donald
Randy Sanderson
Reginald Dickson
Rita Heard Days
Roger Kepner
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Sai Chi Wong
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Proud partner of



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