

**TOWN OF MERRIMAC
COMMUNITY VISION FORUM
OBJECTIVES/STRATEGIES**

This brainstorming exercise is intended to develop a list of specific objectives, actions, or strategies to achieve each Key Vision Statement identified during this workshop. Please identify the Key Vision Statement that your group is considering and then record a list of potential strategies.

Key Vision Statement #1: Preserve Natural Resources

List of Objectives/Actions/Strategies

1. Refine/enforce refined zoning plan
2. Set key areas off limits for development

Key Vision Statement #2: Rural Character – Natural Beauty

List of Objectives/Actions/Strategies

1. Badger Plan
2. Signage parking
3. Support
4. Give tours and educational seminars to promote further knowledge of resources we have.

Key Vision Statement #3: Zoning & Planning

List of Objectives/Actions/Strategies

1. Large signs
2. Zoning – keep commercial in Village
3. Support Badger Prairie restoration
4. Natural beauty – preserve the Bluffs
5. Environmental – study whole town
6. Continue to consistently enforce and support our basic development plan (It has been successful to date, and can be adjusted to new circumstances when needed to achieve the basic goals.)
7. Continue with development from 78 to Lake
8. Restrict development other places in Town
9. Restrict business development to small recreational type of businesses
10. To ensure changes and modifications in the future have a solid action plan in place.



DRAFT SUMMARY – May 3, 2004

Key Vision Statement #4: Rural Character – Natural Beauty

List of Objectives/Actions/Strategies

1. Badger Plan
2. Signage parking
3. Support
4. Give tours and educational seminars to promote further knowledge of resources we have.

Key Vision Statement #5: Land Preservation

List of Objectives/Actions/Strategies

1. Initiate permanent land preservation plan
2. Develop conservation easements
3. Initiate permanent restrictions on development
4. Stick to our development plan and zoning policies – don't mess with what is working quite well.
5. People must be educated, which they have been through surveys from Vandewalle & Associates

Key Vision Statement #6: Encourage Plan for Appropriate Business Growth/Development

List of Objectives/Actions/Strategies

1. Poll the community to see what they would want/support
2. Plan for said business – what/where/who
3. Establish commercial zoning area around central locations
4. Establish types of businesses to best support community
5. Work with planning commission to identify key areas for possible growth
6. Meet community needs – form committee
7. Visit older model communities
8. Find experts
9. Seek state level support
10. Offer incentives
11. Remove area eyesores
12. Research effect of business on community
13. Educate community on needs and effects
14. Find ways to encourage these types of development
15. Locate appropriate areas for growth



DRAFT SUMMARY – May 3, 2004

Key Vision Statement #7: Encourage Plan for Appropriate Growth

List of Objectives/Actions/Strategies

1. Provide good incentives for the right companies without giving it away
2. Small to medium companies who have similar values as we do
3. Land study to be done and determine where this “park” should go
4. Study of how many business/farms, campgrounds, storage, shops, retail
5. They will pay appropriate taxes and balance the community
6. Could provide part and full-time jobs with benefits

