Blackwall Capital

European Long/Short Equity

Quarterly Newsletter Q4 2019

Blackwall Europe L/S Fund

Quarter to Date Return: 4.38%* Year to Date Return: -2.88%*

Assets Under Management: EUR53.3m*

Dear Investor,

The Blackwall Europe L/S Fund ended Q4 at +4.38% with an annualised volatility of 4.32%.

The Q3 reporting season was as bad as the previous 3 reporting seasons, showing an earnings decline of about 4-6% for European companies. However, economic lead indicators have stopped deteriorating and some have even begun to turn upward. Against that background we have also turned more optimistic. We now anticipate a recovery in European corporate earnings from no later than H2 2020 onwards and, as a result, we have lifted our net long bias in the Blackwall Europe LS Fund portfolio to about 19.80% beta-adjusted.

Analysis of our first 5-year period

2019 proved to be a very challenging year for Blackwall. Despite in 2018 correctly anticipating the earnings decline of European companies — with every single reporting season disappointing ever since — we were unable to benefit from it. Conversely, we were too short in the Long/Short fund and we were too slow in building the portfolio in the recently launched Long Only fund. We continuously strive to learn from our mistakes and work on improving our processes.

Our analysis came to the following conclusions:

(1) Market structures

We believe that market structures have changed profoundly in recent years. It is not a single aspect, but the combination of major tectonic shifts including a) the increasing dominance of passive investing/ETFs; b) the massive influence of central banks providing near-zero or below-zero cost of funding; c) the emergence of algorithms and factor investing and d) increasing regulation.

All 4 of those aspects have been around for some time, but it is the magnitude that has been changing the equilibrium. With a large group of active investors in the market, overall equity prices have been quite fairly priced most of the time (note: we don't believe in the entirety of the Efficient Market Hypothesis). Passive investors have benefited from the work done by active managers. The single-minded focus on "price" rather than "value" of passive asset allocators and the increasing disembodiment from the underlying businesses they indirectly own is likely to increase inefficiencies, but only over time. Central banks are contributing to the irrational focus on price via anchoring artificially low and often even negative interest rates, encouraging ever higher leverage and more risk appetite.

We can never be as fast as a machine to trade nor do we have the desire to do so – but we do believe we can see and anticipate fundamental facts before a machine can. Therefore, the logical area for us to have an edge and succeed are under-researched companies. This oppor-



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tunity is set to increase due to Mifid II regulation as evidenced by a 20-25% reduction in sell-side research capacity in Europe just in 2018 and 2019 (across all market caps), shareholder activism and by applying a longer-term horizon – thereby gaining a fundamental advantage over the short-termism of today's sell-side and sections of the buy-side.

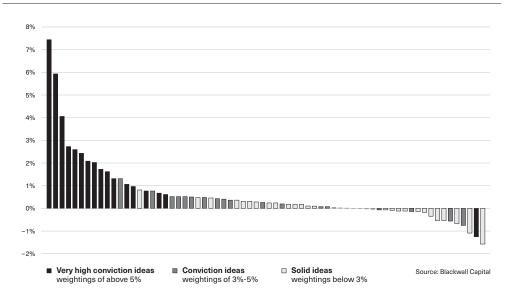
For us, the near-extinction of active investors provides a unique and exciting opportunity going forward.

(2) Outstanding performance with long conviction ideas

We went through a deep analysis of our investment process and results. The conclusion is: we have had an outstanding performance with our 'high conviction' and 'conviction' long ideas.

As illustrated in the graph below, 94% of our high conviction ideas (weightings of 5%+ in the Long Short fund) contributed positively to the fund performance. Some of them have increased by 3-5x since our initial investment. Including our other conviction ideas (weightings of 3-5% in the LS fund), the hit ratio is still about 85%. Of course, occasionally we also have our misses! But when our thesis isn't working out we move to cut the position as quickly as possible to avoid significant losses

Table 1: Performance contribution ranked by single stock in the long portfolio of the L/S fund:



We cannot quantify the impact of the above-mentioned changes in market structure on the performance of our conviction ideas, nor if there was even an impact at all. However, we can say the performance was achieved at a time when European equity markets were rather in a broad side-ways period (2015-2019), and clearly haven't illustrated the bullish behavior of their US peers. For example, the level of European markets in Q4 2019 is still at roughly the level it was at in Q1 2015.

The common pattern of our successful conviction ideas has been: (1) under-researched companies discovered through our own independent process; (2) predominantly small-/mid-cap stocks in terms of market size; (3) continental European companies including Nordics; (4) identifiable moat with strong growth perspective and good management; (5) sticking to our circle or competence. All this can be replicated again and again. With fewer and fewer active investors around as time passes, our opportunity set will likely increase significantly and become easier to exploit.

(3) The rational consequence: focus on the long side

The fact that Blackwall has a very strong skill set on the long side, combined with the inability to



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successfully short over-priced stocks due to the market structure issues described above (such as the abundant availability of cheap money to wealth-destroying companies), leads to a very logical conclusion for us: focus where our efforts are best rewarded, i.e. the long side. In this manner, we will not only increase the time we can spend researching long ideas, but also allowing investors to benefit to a much greater extent from our key underlying skill set.

A consolidated portfolio view

For better transparency, we consolidate our portfolio holdings on the long side – as well as on the short side – into a notional combined entity allowing us to better illustrate to investors the economics of an average company in the portfolio. Our 'average company' looks like the following:

Table 2: Blackwall 'average company' portfolio example

Long Investments: **Short Investments:** Typical Company Economics Typical Company Economics Financials* (EUR m) 2019 2020E1 2021E1 Financials* (EUR m) 2018 2019 2020E1 2021E1 2018 2,823 2,997 3,089 3,194 16,052 16,809 16,482 EBIT EBIT 356 430 455 496 1.142 1.344 1.231 1.190 Net Income 293 289 312 345 Net Income 1,049 1,024 787 850 FCF 214 222 259 304 FCF 698 659 484 481 Net Financial Debt 160 65 Net Financial Debt 3,301 2.620 2,215 2,321 116 112 Valuation Ratios⁴ 2018 2019 2020F1 2021F1 Valuation Ratios* 2018 2019 2020F1 2021F1 14.8 15.4 P/E 20.0 21.8 18.4 17.0 24.4 20.2 P/RV 1.6 24 22 2.0 P/RV 2.1 24 2.1 2.0 EV/EBIT EV/EBIT 11.1 14.1 12.6 11.5 11.0 14.8 15.3 16.1 Net Debt/EBITDA 0.1 0.2 Net Debt/EBITDA 1.7 1.2 0.3 0.2 1.3 1.3 Dividend Yield 1.7% 2.0% 2.0% 2.3% Dividend Yield 3.8% 2.9% 1.7% 1.8% ROE 18.1% 20.8% 20.9% 21.7% ROE 18.4% 20.6% 17.9% 16.4% ROCE 11.7% 11.5% 12.5% 13.7% ROCE 8.6% 9.9% 9.0% 8.6%

Our investment philosophy is to go long on great companies at attractive valuations, with midcaps being our sweet spot, and to short weak and overvalued companies, preferably in the large cap area. The difference in size of the companies on either side, is well underpinned by the average revenues and other fundamental data provided in the tables above. However, there are significant differences when it comes down to Margins, EBIT growth, leverage, and valuation:

Margins: the average long company is showing an EBIT margin of 14.7% and an FCF margin of 8.4%, demonstrating solid business models. In comparison, the average short company only generates an EBIT margin of 7.5% and an FCF margin of just about 2.9% (all number 2020 estimates). In economic downturns their business models are particularly vulnerable.

EBIT growth: We expect the average long company to grow EBIT in the magnitude of around 6-9% p.a. in 2020E and 2021E. Furthermore, the vast majority of our key holdings show profiles of growth accelerating in the years ahead, benefiting from multi-year restructuring programs and/or structural growth drivers. In contrast, the average short company is likely to decline by 3 to 8% in 2020E and 2021E. This is even more pronounced on a FCF level.

Leverage: Most of our long companies are operating with low net debt positions (some are net cash), thus posting an average Net debt/EBITDA of just 0.2x. At times of rising corporate interest rates, this might provide strategic optionality while others are constraint. In comparison, the average company on the short side is posting a Net debt/EBITDA of 1.2x.

Valuation: In terms of valuation, we use various metrics, with our preferred ratio being EV/EBIT. Our average long portfolio trades at 12.6x for 2020E, which is well below the average short portfolio





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^{*} Source: Bloomberg, Blackwall Capital

Note there can be no assurance that these estimates will be achieved

trading at 14.8x. Due to stronger growth expectations going forward, the spread is likely to widen further with longs trading at 11.5x for 2021E and shorts at 15.3x for 2021E.

In summary, we argue that the companies invested on the long side are attractively valued with a much higher growth profile and lower leverage than the ones on the short side.

We wish you a Happy, Healthy and Prosperous New Year,

Thomas Karlovits



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