

FUND RAISING

We attach a document which was originally prepared for discussion at a recent Committee meeting of The Club and which we believe to be relevant for consideration and discussion at the A.G.M. together with this paper.

FUND RAISING PROPOSALS FOR THE 1982/83 SEASON

a) Sweepstake

This is a new venture, a sweepstake based on the final positions in the London League at the end of the 1982/83 season. It is our idea to promote the sweepstake through all London League Clubs on the basis that they participate in the profits and, if possible, to obtain sponsorship. The final details are still being considered.

b) Annual Draw

An Annual Draw, similar to the one held this year, will be organised next season.

c) Others

A number of discos and social events are planned for next season. The primary function of such events is social and the "spin-off" in terms of financial return is not expected to be substantial.

Where appropriate, e.g. if opposing team members return to the club house in force, saturday night raffles will continue.

ASSISTANCE NEEDED

a) Ideas

The proposals set out above for the next season are by no means exhaustive - constructive ideas, with the emphasis being placed on raising money from outside sources, would be welcome. COME TO THE A.G.M. AND AIR YOUR VIEWS.

b) Support

WE NEED YOUR SUPPORT IN ALL CLUB FUND RAISING VENTURES, not in terms of finance but in effort. Assistance is required to raise finance from outside The Club. You will be asked next season to sell raffle or sweepstake tickets, the quotas will be modest, support The Club by not only selling your quota but by exceeding it. IF WE ARE TO ACHIEVE OUR FINANCIAL AIMS QUICKLY AND ENJOY HOCKEY AT HAMPSTEAD WITHOUT THE BURDEN OF OUTSTANDING LOANS - WE NEED THE CLUB'S WHOLEHEARTED SUPPORT.

c) Volunteers

A volunteer is required from each team to act as a liason officer with the fund raising committee. The job will not be onerous - please step forward.

WE TRUST THE CLUB'S EFFORTS ~~PRODUCE~~ A PROSPEROUS AS WELL AS A SUCCESSFUL SEASON TO COME.

The Fund Raising Committee

G. Banting, A.D. Gregory, J. Grierson

29th March 1982

HAMPSTEAD HOCKEY CLUB - FUND RAISING COMMITTEE

This document has been prepared by the Fund Raising Committee for discussion at the Hampstead Committee meeting of 17th March 1982.

1) Introduction

The present committee comprising George Banting, Andrew Gregory and John Grierson was formed in December 1980 and charged with the task of repaying the loans generously provided by club members together with the Camden Council loan. We, the Committee, were advised that our target was to clear the deficit in three years which implied an average annual target of £1,300. In the event we accept that we have fallen slightly behind this target but are hopeful that the total aim, i.e. £3,900 in three years, will be achieved.

2) Income and Expenditure

Income and expenditure for the period from 4th December 1980 to 14th March 1982 is summarised as follows:

Income

| | |
|---------------------------------|---------------|
| Advance from previous Committee | £185.00 |
| Club raffles | 332.00 |
| Team levies | 15.00 |
| Discos | 152.61 |
| 5th XI Party | 31.78 |
| Draw | <u>335.33</u> |
| Interest received | <u>34.51</u> |
| | £1,086.23 |

Expenditure

| | | |
|-------------------------------|---------------|---------------|
| Lottery registration fees | £15.00 | |
| Pizza on the Park (old debt) | <u>100.00</u> | <u>115.00</u> |
| Balance as at 14th March 1982 | | £971.23 |
| | | ===== |

3) Target proposed by general hockey committee

At the last hockey Committee meeting it was stated that our aim should be to raise a total of about £25,000 and that we should be setting targets to raise £500 per week. We consider such targets to be completely unrealistic and in the present club set-up we believe there is no reasonable prospect of raising such a sum.

4) Anticipated income from Fund Raising Events

We set out below the income which we anticipate will be generated from fund raising events in the 1982/83 season. This forecast excludes income which we hope will be generated from the Marathon in May.

| | |
|-------------|------------|
| Annual Draw | £600 |
| Sweepstake | 500 |
| Discos | 100 |
| Raffles | 100 |
| Others | <u>200</u> |
| | £1,500 |
| | ===== |

We would hope to raise a similar amount in the 1983/84 season and the total generated in the period December 1982 to March 1984 is expected to be £4,200 calculated as follows:

| | |
|---------------------------|--------------|
| Income to 14th March 1982 | £1,000 |
| Marathon | say 200 |
| 1982/83 Season | 1,500 |
| 1983/84 Season | <u>1,500</u> |
| Total | £4,200 |
| | ===== |

5) General Comments

a) The Hornsey Club as a whole are not committed to the revitalisation of the Hockey pitches. Whilst it is accepted that the drainage problem is essentially one for the hockey section, unless the Hornsey Club .

accept responsibility for the problem and treat it as a top priority, it is extremely difficult, if not impossible, to raise substantial sums of money.

b) If the main hockey Committee decide that the only future for the Hampstead Hockey Club is at Hornsey, i.e. that there are no viable alternatives, then, in our view, the commitment must be made by the hockey section to become a fully fledged member of the Hornsey Club as soon as possible. In return the Hornsey Club must, in our view, accept responsibility for making the pitches playable and fund raising should be put on a club basis, with hockey members accepting the primary, though not exclusive, responsibility for organising it.

c) The benefits to both the Hornsey Club and Hampstead Hockey Club in making the commitments referred to above would be as follows:

- (i) There would be a greater incentive to use the bar at fund raising events and to maximise profits in this area, which has in the past been sadly neglected.
- (ii) We are confident that a profitable 200 club could be organised.
- (iii) There would be a greater accessibility to cheap loans and grants.
- (iv) There would be a general club commitment to our drainage problem which certainly does not exist at present.
- (v) The club members who could be approached either for funds or to raise money would be increased four-fold.
- (vi) If fund raising for pitches or other club improvements became a club matter rather than a sectional matter then the prospect of raising £25,000 over a few years could become an achievable proposition.
- (vii) If the club acted as a united body in solving problems such as this it might act as a step towards the elimination of the inter-sectional squabbles that continually act to the detriment of the club.

(viii) Projects such as the development of new squash courts could be developed for the benefit of the club as a whole rather than a few dedicated participants.

G. Banting, A. Gregory, J. Grierson

Fund Raising Committee

17.3.82