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To Whom it may concern.

I met Prof. Danny Abramovich for the first time in 2013, when he came to teach his course Excellence in Service Management in MFB. Prof. Abramovich has been involved in teaching in MFB since 2009, the first edition of the program, but at that time I was not the director and did not have the chance to meet him in person.

When I was appointed director, I looked at the evaluations of all the courses/professors to re-engineer the program, and Danny Abramovich was at the top. I then decided to broaden his involvement: I increased the number of his sessions and developed a video with one of his classes to promote MFB.

What I have always appreciated in Danny Abramovich is his professional style and deep involvement in all what he does: he prepares all the material well in advance, involves the students in challenging tasks, and is really dedicated to students. He listens to students' needs and gives them advice on their future career. Alumni of MFB remember through the years Danny's suggestions. The result of Danny's dedication is that students' evaluations of his courses have always been outstanding.

Best regards,



Prof. Chiara Mauri