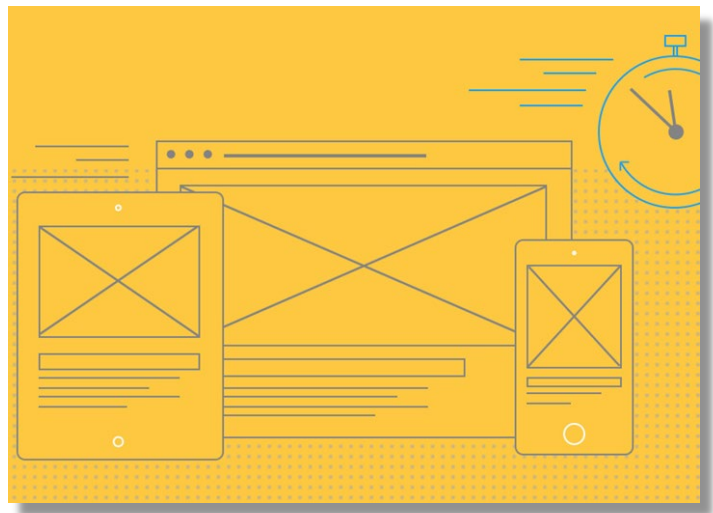# MODERN ONLINE BUSINESS HOSTING

➤ **Begins at $720 Per Year and Scalable**

- Domain Registration
- Integrated Google SEO
- Responsive Architecture
- Robust Features Standard
- Secure Domain SSL Certificate
- Five Gmail for Businesses Accounts
- World Wide Google Servers Network
- Dynamic Content Management System

Modern, High-Performance, and Secure Website Hosting

When you're on a DOUGLAS USA-designed and hosted website, you're accessing one of the most powerful server networks known to man or woman.

Scalable Architecture

DOUGLAS USA Websites reside on the Google Cloud Platform (GCP), which delivers effortless scaling to ensure visitors experience a rapid "desktop-like" response time. Besides all of the added benefits of a cloud environment, DOUGLAS USA designed and hosted websites are viewable from any screen type or size.

DOUGLAS USA website designs are deployed in a distributed architecture, making the most of the GCP cloud infrastructure across multiple continents worldwide along with Google Cloud Storage that provides highly-available and enhanced performance services.

Attacks on any hosted system can cause unplanned outages. Therefore, transparent and comprehensive network protection is crucial. DOUGLAS USA data security comes from being able to visualize the details of each environment.

Web-Scale Security (continued)

A central monitoring system provides a visual, real-time map of the online operation. The system also contains a log server, which continuously analyzes access logs and generates anomaly-based alerts.

Flexible Routing and Firewall Rules

Google Compute Platform's incredibly flexible firewall simplifies the creation of complex network configurations by tagging either instance, routing rules, or firewall rules. DOUGLAS USA Websites also feature private networking capabilities, along with a secure OpenVPN access server, to produce an isolated and safe environment within its public cloud.

Business Continuity

DOUGLAS USA depends on its advanced Website hosting platform to seamlessly build and manage its clients' businesses. This mission-critical aspect of its web services requires reliable, highly available, and continuously monitored. Therefore, maintaining and enhancing existing disaster recovery mechanisms is essential, in addition to creating a robust backup strategy for the rapidly growing amount of data and digital assets.

Disaster Recovery & Backup

As a precautionary measure, DOUGLAS USA deploys failsafe courses of action to ensure its systems continuously remain up and running and is not affected by any hardships. First, by leveraging Google Cloud's global presence, the system has been deployed across two regions, eradicating failures. Moreover, the DOUGLAS USA system utilizes the Google Cloud Platform VM `Instance Migration` feature to provide seamless migration or restart of a degraded performance instance.

Data Distributed Across Multiple Regions

As an additional safety measure, DOUGLAS USA client sites are periodically backed-up onto Google Cloud Storage. The data is distributed to multiple regions, which complements DOUGLAS USA's globally distributed content feature.

Moreover, the system leverages Google Cloud Platform's Object Versioning feature, which stores an archive of data to protect accidental deletes or salvage older versions of data.

Multi-Tier Monitoring

Comprehensive monitoring in real-time by DOUGLAS USA tracks all content in this highly-distributed environment under four monitoring layers:

- Cloud computing, network, and storage resources
- Operating Systems
- Application Stack Components
- Application Services

This proactive approach to monitoring uses system maps to generate clarity resolve issues long before it impacts a single end-user. The DOUGLAS USA system initiates measurement samples of components from all of the layers mentioned above and then reports on the system's overall performance and health.

Strict Cost Controls

Implementation of the Google Cloud Platform by DOUGLAS USA enables the constant transparency of computing resource utilization to ensure capacity meets demand at all times.

Powerful Cloud Hosting

The DOUGLAS USA advanced cloud hosting infrastructure performs around the clock, so that client Websites are live and secured even during the heaviest traffic disturbances.

Secured Network

DOUGLAS has enterprise-level database security measures across its entire hosting network to prevent hackers from disrupting clients' Website services.

Fast Servers

All DOUGLAS USA-designed and hosted websites reside in the Google Cloud, which features the fastest, most stable, and most reliable servers in the industry.

Automatic Backups

DOUGLAS USA runs automatic backups to ensure client Website data will always be available.

World Wide Servers Network

DOUGLAS USA Websites utilize the Google Cloud to rapidly deliver your site through a sophisticated and secure network of servers deployed across the world. Our system duplicates your website and makes it instantly accessible from the users' nearest server.

About Google Cloud Platform

Google Cloud Platform is a portfolio of cloud computing products by Google, the same supporting infrastructure that Google uses internally for products like Google Search and YouTube.

Google Mail, Calendar, Drive, Docs, and So Much More - Using Your Domain

- Your business email addresses
- Video and voice calls
- Integrated online calendars
- 30GB of online file storage
- Online documents and spreadsheets
- Easy to create project sites
- Security and admin controls
- 24/7 phone and email support

DOUGLAS**USA**
AGENCY

LOCAL and SOCIAL | Fine Tuning

Advertising, Intelligence, and Marketing

➢ Begins at $1,188 Per Year and Scalable

MANAGE LOCATIONS

DOUGLAS USA client information remains in sync and up-to-date for multiple locations and across the entire Internet.

DATA SECURITY

The location data of DOUGLAS USA clients are protected. No other party will be able to edit or tamper with your location data.

FIX BAD DATA

DOUGLAS USA clients no longer have the wrong location information on the web as everything is in sync.

BE FOUND EVERYWHERE

DOUGLAS USA clients have a consistent presence across 48-Web directories and with voice search

IMPROVE STAR RATINGS

DOUGLAS USA clients can automate review generation for their locations and improve their star ratings from quality intelligence

BUILD REPUTATION

DOUGLAS USA enables clients to review and respond to reviews rapidly

GET INSIGHTS

DOUGLAS USA presents web rankings, traffic, and more with integrated analytics presented in simple graphs

MEASURE PROGRESS

DOUGLAS USA generates comprehensive reports which track and measure client progress across locations