



Elmar Duffner

Managing Director and CEO

Vivonio Furniture GmbH Elmar Duffner (60) has been the CEO and Managing Director of Vivonio Furniture GmbH since July 2014.

Elmar Duffner is a recognized expert in the furniture industry. From 1999 to 2011 he was employed by the Swedish kitchen group NOBIA AB. From 1999 to 2002 he served as Chief Executive Officer for the NOBIA business unit Optifit Jaka Möbel GmbH. In 2002, he moved within the group to Poggenpohl Möbelwerke GmbH, which he managed as the CEO until 2011. Most recently, Elmar Duffner acted as the COO for the kitchen group ALNO AG.

Elmar Duffner took up the post of President of the Association of the German Furniture Industry (VDM) in an honorary capacity, an office he held from 2008 until spring 2014. After six years as a member of the Association of the German Furniture Industry's presidium, Elmar Duffner was re-elected president of the VDM in 2020. He is also a member of the advisory board in Cologne at the Cologne Trade Fair.

In his career to date, Elmar Duffner has amassed a total of over 25 years of leadership experience as a Chairman or Managing Director. Before his time at NOBIA, among other things he was assistant to the Chairman of the Board of Iveco Magirus AG and an Investment Manager at the Treuhandanstalt in Berlin.

Elmar Duffner holds a degree in wood technology engineering (Rosenheim University of Applied Sciences) and engineering management (Esslingen University of Applied Sciences). He is married and has three children.