

Production activity

Vivonio updates production capacity - UPDATE

Munich, 14/04/2020. The coronavirus pandemic has affected every area of economic life - the furniture business included. Vivonio Furniture GmbH is responding to the challenges of the situation with resilience and adapting the companies' production activities to current requirements. Production at MAJA Wittichenau and STAUD was suspended temporarily up until before Easter. Both facilities will start up again with varying levels of intensity on 14 April 2020. Then all seven subsidiaries will be in action again, while complying of course with the highest hygiene standards.

During the coronavirus pandemic, economic players need to maintain the supply chains on one hand, and keep in mind the health of their employees and accept social responsibility on the other. Vivonio Furniture GmbH has responded to this extraordinary situation by temporarily suspending production at MAJA in Wittichenau and STAUD. In the week following Easter (CW 16), both production facilities will be in operation again. MAJA Wittichenau, the production facility for lightweight furniture, is slowly starting production again. The process of reaching 100 percent and regular three-shift operations will take time and is dependent on IKEA store openings. In the past weeks, products were continuously delivered from the warehouse to major clients in order to satisfy ongoing online business. The production standstill of the last few days was used for maintenance work that was originally planned for the week after Easter.

STAUD, the bedroom furniture specialist, also suspended production. Beginning 14 April 2020, after Easter, production will start up again. At the moment, the plan is to produce at full capacity for five weeks in order to satisfy existing backlog orders and deliver them to customers in the furniture industry.

“The quick decision to stop production for three weeks at STAUD has proven to be the right one. Material deliveries, especially from neighbouring countries, were able to be adjusted and secured for the near future. At the same time, existing orders could be scheduled and the customers notified before operation was interrupted, so that a timely and smooth delivery was possible,” said Elmar Duffner, Managing Director and CEO of Vivonio.

Starting 14 April 2020, all seven Vivonio Furniture GmbH locations will be in action again.

“Until now, we have succeeded in maintaining a high level of operational activities within the group while also maintaining high hygiene standards,” said Elmar Duffner. “We have ensured usual productivity and delivery availability. We have informed our customers clearly at every point, so that the end customers could stick to their assembly timelines without a problem.”

Vivonio and individual companies continue to rely on active communication in this extraordinary time. The company approaches customers directly and tells them about their availability and current new developments - and just keep them as up-to-date as possible: “Like all political and economic players, we are watching very carefully to see how the situation develops. The central question for us is when the furniture business will open its doors again. According to our capacity planning, we will remain flexible and adjust according to our customers. We hope that the whole situation will calm down again soon,” said Elmar Duffner, who is optimistic that the Vivonio group will overcome the challenges of the coronavirus pandemic.

About Vivonio

Growth-oriented, responsible, competent in the industry. Vivonio Furniture GmbH and its subsidiaries are major players in the European furniture market. The further development of the subsidiaries and the use of synergy effects are objectives of the holding company: The Group intends to continue to grow by means of acquisitions that sensibly complement the product portfolio and locations – so that each individual Vivonio company contributes to the success of the Group.

Vivonio Furniture GmbH was founded in Munich in 2012 and currently comprises the following seven companies: fm Büromöbel and Leuwico (office furniture manufacturers), MAJA Wittichenau (one of the most modern production facilities for lightweight furniture) and MAJA Kasendorf (specialists in the production and sale of cash-and-carry furniture), Staud (a leading manufacturer of bedroom furniture) and the subsidiaries Noteborn and KA Interiør, which specialise in walk-in dressing rooms and made-to-measure wardrobes. The Group supplies all relevant large furniture chains as well as the office furniture trade. With its production site in Wittichenau, Saxony, MAJA is one of IKEA's largest global suppliers. With its seven subsidiaries, eight plants and approximately 1,800 employees, Vivonio generated group sales of 400 million euros last year.

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Shortcut:

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Vivonio_Duffner



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