

## Production expansion

### **Vivonio expands production capacity for fm Büromöbel**

**Munich, 04.03.2019. Since fm Büromöbel joined the Vivonio Group in September 2017 as the sixth subsidiary, it has developed extremely well. To ensure sustainable growth, fm Büromöbel GmbH is now significantly expanding its production capacities: With the takeover of a modern production site in Upper Austria, the company is adapting to the increasing demand.**

In the last year, fm Büromöbel GmbH has been able to increase its market performance considerably. The office furniture manufacturer, which has been part of the Vivonio Group since 2017, achieved double-digit growth rates again in 2018. fm Büromöbel thus clearly outperformed the equally positive development of the German office furniture industry, which grew by 4.4 percent in the same period. "The market has developed very well in recent years. The fact that we were able to exceed this positive development shows that fm Büromöbel is not only benefiting from a good market environment, but is also one of its drivers", says Elmar Duffner, Managing Director and CEO of Vivonio.

However, the strong growth also meant that production capacity limits will be reached in the foreseeable future. To meet the continuing good demand in the future too, fm Büromöbel has now secured a further production location. Since an expansion of the main plant in Bösel in northern Germany would not have been able to be implemented within the desired time period, alternatives were sought. The solution was to expand production in Ampflwang in Upper Austria. R. Prenneis Möbelwerk ceased its activities there at the end of 2018. Production in this high-quality property was converted to batch size 1 production in the period from 2014 to 2018.

"With the acquisition of the previous Prenneis furniture production, we can now create new capacities in record time. We will make additional investments to adapt the machinery to the level of the parent plant in Bösel, Germany," says Christopher Moormann, Managing Director of fm Büromöbel and responsible for production. Production will start in Ampflwang on 1st March 2019 and will be gradually ramped up over the next six months.

"We continue to expect strong growth," says Dan Lühr, Managing Director of fm Büromöbel and responsible for sales. "With the investment in Ampflwang, we have set the course for this." In addition to the rapid expansion of production without alternative, the location in Upper Austria has further advantages, as Dan Lühr adds: "Ampflwang offers us the opportunity to work on the regions of southern Germany and Austria with even greater proximity to our customers and much more intensively."

With Ampflwang, Vivonio Furniture GmbH is now moving into its eighth production location. In addition to the office furniture manufacturers fm Büromöbel and Leuwico, Vivonio Furniture GmbH includes the MAJA companies (specialists in the production and sale of flat-pack furniture), Staud (leading manufacturer of bedroom furniture) as well as the subsidiaries Noteborn and KA Interiør, which specialise in walk-in dressing rooms and wardrobes. Vivonio Furniture GmbH was founded in Munich in 2012. The group supplies all relevant large furniture chains as well as the office furniture trade. With its production site in Wittichenau, Saxony, MAJA is one of the world's largest suppliers of IKEA. With its so far six subsidiaries, seven plants and approx. 1,700 employees, in the last year Vivonio generated group sales of almost 400 million euros.

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**Shortcut:**

fm Büromöbel GmbH, a subsidiary of the Vivonio Group, has developed well above the market average in recent years. To be able to reflect the planned growth in the coming years, a state-of-the-art furniture production facility was acquired in Ampflwang, Upper Austria. As of March 2019, quality office furniture for the contract furnishing business will be produced and sold analogous to the parent plant in Bösel in northern Germany.

**Photo credits:**



Vivonio\_Duffner



fmBüromöbel\_Lühr



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