

Press release

Vivonio mourns the loss of former MAJA Managing Director Heinz Hien

Munich, 19/02/2021. Heinz Hien, the former managing director of MAJA Möbel, has passed away following a serious illness. He was 68 years old.

The furniture industry has lost one of its defining faces in Heinz Hien. Hien contributed to the expertise of MAJA Möbel, a subsidiary of Vivonio Furniture GmbH, since 1982. Heinz Hien started as a national sales manager, then was the director of sales from 1989 to 1996. After a brief period at Schieder, Hien returned to MAJA in Kasendorf as Managing Director in 1998. Under his leadership, the company grew into one of Europe's leading manufacturers for flat-pack furniture. With his incredible connections in the industry and his entrepreneurial mindset, Hien laid the foundation for the company's growth. He was also responsible for the full brand relaunch of MAJA Möbel Kasendorf in 2014, in which the company introduced itself to the general public for the first time at imm Cologne in the same year. In the fall of 2015, Hien gradually began to hand over the reins to his successor and retired from the company at the end of that year. Hien enjoyed his retirement in Straubing.

"In Heinz Hien, we've lost a former leader who made our subsidiary MAJA Möbel Kasendorf what it is today", says Elmar Duffner, CEO of Vivonio Furniture GmbH. "And we mourn a person whom we and many of his former colleagues from the industry cherished as a friend apart from his professional service. Our thoughts are with his family, to whom we extend our deepest sympathies."

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Shortcut:

Vivonio Furniture GmbH mourns the loss of Heinz Hien. The former managing director of MAJA Möbel, a subsidiary of Vivonio, died after a serious illness at the age of 68.

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