

Factsheet

Vivonio Furniture GmbH

Foundation

2012

Brief profile

Vivonio is a growing and expanding group of leading European furniture manufacturers. Together with the subsidiaries MAJA, Staud, Leuwico, Noteborn, fm Büromöbel and KA Interiør, Vivonio generates an annual turnover of almost 400 million euros and employs 1,800 members of staff. The aim of the holding company is to further develop the companies under the umbrella of Vivonio over the long term. Synergies are created for the companies within the group by forming for instance purchasing alliances and collaborating on international expansion. Thanks to their product portfolios, the companies within the Vivonio Group have evolved into extremely successful suppliers within their respective market segments.

Customers

The customers of Vivonio's subsidiaries include major furniture chain stores in Germany and Europe. With its production site in Wittichenau, Vivonio is one of the largest IKEA suppliers in the world.

Locations

Munich (headquarters), Kasendorf, Wittichenau, Bad Saulgau, Leuwico, Coburg, Heerlen (Netherlands), Bösel and Ampflwang (Austria), Grindsted (Denmark)

Subsidiaries

MAJA (Kasendorf)

In Kasendorf, MAJA produces flat-pack furniture for the areas of Media, Office, and Living.

MAJA (Wittichenau)

In the highly automated and innovative high-performance factory in Wittichenau, Saxony, MAJA Möbel manufactures flat-packed and lacquered chests of drawers, office furniture, and lightweight shelves.

Staud (Bad Saulgau)

Staud is a leading manufacturer of bedroom furniture with a particular focus on sliding door wardrobes.

Leuwico (Coburg)

Leuwico specializes in working environments that combine ergonomics with design. The focus is on desks that can be adjusted in height by hand.

Noteborn (Heerlen)

Noteborn manufactures custom-made walk-in-closets and wardrobes.

fm Büromöbel (Bösel & Ampflwang)

With its extensive office furniture range of high quality fm Büromöbel, offers intelligent solutions for the office and working environment.

KA Interiør (Grindsted)

KA Interiør is the largest private label producer of sliding door cabinets in Scandinavia. The cabinets are made-to-measure, using the latest technology.

Owners

The majority shareholders are funds managed by the European equity investment company Equistone Partners Europe. Investment funds managed by Orlando Management AG and the management hold a minority stake.

Aims

Further expansion of the market position and supporting the growth of its subsidiaries, as well as the acquisition of additional strong furniture manufacturers in Europe.

Managing Directors

Elmar Duffner (CEO) and Niels Ackermann (CFO)

Contact

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