

# **Press Release**

#### Joint business unit for office furniture manufacturers Leuwico and fm Büromöbel

Munich, February 1, 2022. Concentration of expertise: from February 1, 2022, the management of the two office furniture experts Leuwico and fm Büromöbel will be united under one roof. In this way, it will be possible to leverage future synergies between both companies more effectively. With the establishment of the new Office Business Unit, Mattias Rothe, Leuwico's former director, will be leaving the company.

As of February 1, 2022, the new business unit will be spearheaded by fm Büromöbel's two directors, Dan Lühr and Christopher Moormann. Dan Lühr will be in charge of Sales & Marketing at the management level, while Christopher Moormann will head Production & Purchasing. Elmar Duffner of the parent company Vivonio Furniture GmbH will continue to serve as one of the company's directors, a position he previously shared with Mattias Rothe.

By setting up an Office Business Unit, the furniture alliance, acting under the umbrella of Vivonio Furniture GmbH, will consolidate its competencies in the field of office furniture. Both Leuwico and fm Büromöbel will maintain their own distinct market presence. At Leuwico, Isabell Hertlein, who has been serving as Head of Sales since October 2021, will report directly to Dan Lühr.

"Because of the many opportunities for Leuwico and fm Büromöbel to jointly realise their existing growth potentials and synergies, it was only logical to further consolidate both company's operations," explains Elmar Duffner, Managing Director and CEO of Vivionio Furniture GmbH. "I would like to thank Mattias Rothe for our successful and trusting collaboration. He has played a key role in Leuwico's evolution over the last decade. I now

Vivonio Furniture GmbH Leopoldstr. 16 80802 München Tel. +49 - 89 - 121 1225-0 Fax +49 - 89 - 121 1225-29 Elmar Duffner

GeschäftsführerBankverbindungNiels AckermannBayernLB München BLŹ 700 500 00, Kto-Nr. 426 3711 IBAN: DE4070050000004263711 USt-IdNr: DE815395561 BIC/SWIFT-Code: BYLADEMMXXX

Handelsregister Amtsgericht München HRB 204940



look forward to further chapters in the company's success story being written by Dan Lühr and Christopher Moormann, as the company continues to set the benchmark in workplace ergonomics."

### **About Leuwico:**

Leuwico specialises in ergonomically optimized workplace environments that meet high design standards. The German company is located near Coburg and currently employs 115 staff. It has been designing and producing bespoke solutions for a broad array of office premises since it was founded in 1923. At its production site of around 30,000 square meters in Wiesenfeld, Upper Franconia, Leuwico mainly manufactures manual height adjustable desks and highly specialized workplace solutions for medical facilities, as well as for fire brigade and traffic control rooms, amongst others. Leuwico joined the Vivonio Furniture Group in 2016.

#### About fm Büromöbel:

fm Büromöbel offers a comprehensive range of office furniture providing state-of-the art and smart solutions for office and work environments. At its two production sites totalling more than 30,000 square metres in Bösel, Lower Saxony (Germany), and Ampflwang (Austria), fm Büromöbel manufactures high-quality office furniture. The company has mastered the difficult challenge of combining cutting-edge industrial production processes and expert workmanship. Its highly automated production line, "fm woodflow 2020", allows for throughput times of just four hours, making fm Büromöbel a pioneer in the office furniture segment. To complement its serial furniture production, the company's special construction department also designs customized solutions. fm Büromöbel became a part of the Vivonio Furniture Group in 2017.

Vivonio Furniture GmbH Leopoldstr. 16 80802 München Tel. +49 - 89 - 121 1225-0 Fax +49 - 89 - 121 1225-29 **Geschäftsführer** Niels Ackermann Elmar Duffner

USt-IdNr: DE815395561

Bankverbindung BayernLB München BLZ 700 500 00, Kto-Nr. 426 3711 IBAN: DE40700500000004263711 BIC/SWIFT-Code: BYLADEMMXXX Handelsregister Amtsgericht München HRB 204940



#### **About Vivonio:**

The Munich-based Vivionio Furniture Group was founded in 2012, and today joins seven of Europe's leading furniture manufacturers under one roof. Besides Leuwico and fm Büromöbel, MAJA Möbel Kasendorf, MAJA Möbel Wittichenau, Noteborn, Staud und KA Interior also belong to the Vivonio Group. They count all major and relevant furniture chains throughout Germany and Europe among their customers.

## Press contact for Vivonio:

Ulrike Woiwode +49 89 121 1225-0 E-mail: ulrike.woiwode@vivonio.com

**Shortcut:** From February 1, 2022, the two office furniture manufacturers Leuwico and fm Büromöbel will be jointly managed by Vivonio's Office Business Unit in order to leverage synergies more effectively. Both companies will continue to have their own distinct market presence. With the establishment of the new business unit, Leuwico's former director, Mattias Rothe, will be leaving the company.

Vivonio Furniture GmbH Leopoldstr. 16 80802 München Tel. +49 - 89 - 121 1225-0 Fax +49 - 89 - 121 1225-29 **Geschäftsführer** Niels Ackermann Elmar Duffner

USt-IdNr: DE815395561

Bankverbindung BayernLB München BLZ 700 500 00, Kto-Nr. 426 3711 IBAN: DE40700500000004263711 BIC/SWIFT-Code: BYLADEMMXXX Handelsregister Amtsgericht München HRB 204940