

PRESS RELEASE

Vivonio: Change in leadership for a strong future

Munich, 01/10/2020. New faces at the subsidiaries of Vivonio Furniture GmbH: While the plant management of MAJA-MÖBELWERK GmbH in Wittichenau is being transferred to new hands, there are also new developments at the management level for the Danish colleagues of KA Interiør and in the Netherlands at Noteborn.

The subsidiaries of Vivonio Furniture GmbH are positioning themselves for the future: Thomas Petzold will assume overall responsibility for production as plant manager at MAJA-MÖBELWERK GmbH. At the Wittichenau site in Saxony, flat-pack furniture such as shelves, drawer elements and chests of drawers are produced in three-shift operation by 800 employees in highly specialised plants. One focal point here is the production of lightweight furniture using a highly automated manufacturing process.

A new plant manager has been found in Thomas Petzold, who is best qualified for this demanding role. The graduate industrial engineer has extensive expertise in both process engineering and project management and offers many years of experience from various management positions, including at Infineon and Q-Cells. He has already taken up his new position and will report directly to Managing Director Uwe Gottschlich.

Two more subsidiaries of Vivonio Furniture GmbH will receive new management in the future. At KA Interiør in Grindsted, Denmark, René Heisselberg Pedersen will take over as Managing Director from 1st October, replacing Allan Meyer, who has been with the company for 25 years. As the largest private-label producer of sliding door cabinets in Scandinavia, KA Interiør offers its customers a wide range of made-to-measure surfaces, accessories and interior design options. The main sales market is Denmark, followed by Norway and Sweden.

René H. Pedersen is a manager with international experience who has worked in the United States and Singapore and has many years of management experience in various industries, including the furniture sector, to draw on.

The management change at Noteborn is proceeding as planned: Over the last several decades, former CEO and owner, Norman Noteborn, has developed Noteborn into a highly professional manufacturer of made-to-measure dressing rooms and wardrobes. He has already left the company as agreed. Traditional craftsmanship combined with the latest production techniques as well as high-quality service are what account for Noteborn's success today. Overall responsibility for the company will now be assumed by Bas Philippens, who will also take up his post on 1st October, 2020. Bas Philippens brings extensive experience from operational management roles and as a managing director. Originally from the Heerlen area, he has held positions at major corporations such as Nestlé and GE Healthcare in Germany and most recently at the Estée Lauder cosmetics group in Antwerp.

The new management will continue to utilise the existing synergies between the two companies KA Interiør and Noteborn: CSO Kristian Bonde, who has already worked for KA Interiør for 12 years, will continue to manage the sales activities of both companies. "We are pleased to be able to implement the long-planned changes in the various management positions so smoothly," says Elmar Duffner, CEO of the Vivonio Group. "This allows us to continue our course of growth and to continue to advance the positive development of recent years".

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Vivonio_Duffner_Elmar



Maja_Petzold_Thomas



KAIinterior_ Heisselberg_Petersen_René



Noteborn_Philippens_Bas