

About Your Adviser



Mary (Lyn) Eddy

Authorised Representative No. 238014

Lyn Eddy Financial

Alexmar Pty Ltd

Authorised Representative No. 1232782

Business Contact Details

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About Me

As your financial adviser, I am passionate about providing quality advice and solutions personalised to your needs.

I commenced my career as a financial adviser in 1998 and became an authorised representative of Alliance Wealth Pty Ltd on 29 November 2019.

I hold the following qualifications:

- Self Managed Superannuation Funds Course
- Margin Lending
- Advanced Diploma of Financial Planning

I hold the following memberships:

- Practitioner Member of the Association of Financial Advisers
- Fellow Chartered Financial Practitioner Member of the Association of Financial Advisers
- Graduate of the AICD

I am authorised to provide the following financial services:

Superannuation and Retirement Planning

Personal Superannuation
Corporate Superannuation
Industry and Public Sector Superannuation
Pensions and Annuities
Self-Managed Superannuation
Centrelink / Veterans' Affairs Assistance

Wealth Creation and Investments

Cash and Term Deposits
Investment Bonds
Managed Investments
Margin Lending
Gearing

Wealth Protection

Term Life Insurance
Total and Permanent Disability (TPD) Insurance
Trauma Insurance
Income Protection Insurance
Business Insurance
Insurance Claims Assistance

Other Financial Planning Services

Budgeting and Cashflow Management
Debt Management
Estate Planning Assistance

My Remuneration

I am remunerated by:

- Percentage of total Advice Fees and Commission received by the Business

The licensee and I share fees and commissions according to a percentage split where the Practice retains 95% of any fee or commission and Alliance Wealth retains 5%.

The following table summarises the types of fees or commissions that are applicable to the services that I provide. Prior to preparing any advice or providing financial services to you, we will discuss and agree upon all fees that will apply. All amounts are inclusive of Goods and Services Tax (GST).

Type of Remuneration	From	To
SoA Preparation Fee	\$2,200	\$8,800
Hourly Rate		\$330

Type of Remuneration	Initial	Per Annum
Adviser Service Fee		\$2,200 to \$7,700
Insurance Commission*	0% to 66%^	0% to 31.13%

* Based on a % of funds invested or insurance premiums

^ Applicable from 1 January 2020 to new policies. If the policy was issued before 1 January 2020, commission of up to 130% will apply to additional cover.

Benefits, Interests and Associations

The Business, associated entities or I do not have related parties, shareholdings or arrangements with referral parties that may be capable or reasonably seen to be capable of influencing my advice.