



MONU SKINCARE

MONU Christmas
Vegan Skincare
Hero Ingredients

ISSUE 4 2018

PRODUCT NEWS

our guide to **vegan** **skincare**

With so many products to choose from, shopping for skincare can be mind-boggling, but throw veganism into the mix, and it becomes even trickier!

WHAT IS VEGANISM

Veganism is a plant-based diet that excludes all animal-derived ingredients. It is no longer a niche lifestyle choice, the numbers of vegans are rising at an impressive rate and brands are reacting to the differing needs of their consumers.

WHY CHOOSE VEGAN?

People choose to be vegan for health, environmental, and/or ethical reasons. Many vegans choose this lifestyle to promote a more humane and caring world.



Follow us on twitter @monushop to keep on top of what we're up to and like our MONU Skincare – TRADE Facebook page!

MONU PRODUCTS SUITABLE FOR VEGAN CLIENTS!

Gentle Cleanser & Toner

Active Cleanser & Toner

Clarifying Cleanser & Toner

Essential Elements

*Fiji, Capri and Hawaii
Facial Oil*

Energising Facial Wash

Skin Perfector

Revitalising Moisturiser

Cleansing Balm

Recovery Balm

Micro Exfoliant

Calming Cream

Brightening Boost

Blemish Treatment

Purifying Facial Wash

Skin Activator

*Walnut & Shea Butter
Body Polish*

*Ginger & Lemongrass
Body Oil*

*Sandalwood & Lemon
Body Oil*

Rosewood Reviving Mist

WHAT TO AVOID

Beeswax - Although beeswax doesn't directly come from the bee, it is known as an animal by-product because it is derived from the honeycomb that bees produce.

Royal Jelly - Similarly to beeswax, royal jelly is also a bee by-product used in a host of natural skincare products to target ageing, relieve irritation and refine general skin health. The substance oozes from the glands of the worker bees and is fed to their young. Vegan-friendly alternatives include aloe vera and shea butter.

Collagen - Unfortunately, collagen supplements commonly used in skincare are produced from bones, skin and connective tissues of animals, predominately cattle (Bovine Collagen) and fish (Marine Collagen). Luckily, there are vegan-friendly alternatives which have the same effect on the skin; the most common being Vitamin C.

Omega 3 Fatty Acids - Found in fish oil, well known for both nutritional and aesthetic benefits. Used in skincare, they help regulate oil production, boost hydration and calm irritation. Plant-based versions of omega 3 come from flaxseeds, chia seeds and leafy greens.

Lanolin - Lanolin acts as a lubricant to prevent water loss and eliminate dry, flaky or irritated skin. The substance is secreted by the sebaceous glands of sheep and creates a waterproof barrier to protect from cold and wet conditions. Despite its moisturising properties, research suggests the substance is a comedogenic and cause of allergic reactions, particularly in those with sensitive skin.

Lactic Acid - Often derived from milk, Lactic Acid is an AHA. Known for its ability to accelerate the shedding of dead skin cells and detoxify the complexion, it is often found in skin-peeling or exfoliating products.





Airless Pumps

In the New Year we will be putting all 50ml moisturisers into airless pumps. These pumps have proved to be very popular with therapists and their clients and they look lovely on the shelf too!

Top Tip

Please note our airless pumps don't have dip tubes in them! The product is pushed to the top of the tube simply through the pumping action. If you find a pump that doesn't seem to work, then it probably has an airlock. This can be released by banging it firmly on a hard surface around six times!

Did you Know?...

Your skin constantly sheds dead cells, about 30,000 to 40,000 cells every minute! That's nearly 9lbs per year!

Thinking ahead for Christmas

Ensuring that you get everything in time is a crucial part of planning for Christmas, so start planning your orders well in advance. For delivery before Christmas we advise you to place all orders before **midday Wednesday 19th December 2018.**

The offices will be closed Monday 24th December to Tuesday 1st January 2019.

During this time, you can place orders online for priority despatch on our return at www.monuskin.co.uk



Our Hero Ingredient Vitamin C

Vitamin C is a perfect antioxidant for the skin making it a great anti-ageing molecule. Our bodies also need it for us to be able to produce collagen. High levels of Vitamin C are present within our dermis and epidermis but as we age the level of this decreases so it's essential we put it back into the skin!

Vitamin C in your serums, masks and moisturisers will keep the skin looking younger and more radiant! As well as this, Vitamin C will brighten and lighten skin tone, tackling age spots and pigmentation. With its citric properties it will increase cell renewal helping to restore radiance and give a natural glow we all crave!

It promotes the production of Collagen by binding the skin cells together – the key attribute for smoother, younger looking skin.

Our list of top products containing Vitamin C...

Hydra Lift Serum | Brightening Boost
Super Serum Duo | AHA Night Cream
Resurface & Peel Homecare System



MONU Wedding!

Our Skincare Educator, Rosanna, got married on November 2nd. Congratulations!

We thought you'd like to see some of the photos...



Welcome Back!

We are looking forward to welcoming Hannah back in January... she just can't stay away!

I'm sure you will be happy to see her return to training.



Our Favourite Festive Products!

Lemon & Lavender Hand Cream is my essential product for the winter months. My hands can get so dry from the cold and the central heating. Plus it smells amazing!

Becky, Finance Executive

I always find my skin looks quite dull, especially in winter so **Brightening Boost** is my go to! With Vitamin C and Passion Fruit it really helps with dullness and pigmentation on my face. The fact that it smells like a summer holiday is a bonus!

Rachel, Sales and Marketing Manager

Rose and Lemon Enriched Body Cream... I seem to get through so much of this cream! I love it! I apply it every evening before bed and wake

up feeling like it's really nourished my skin.

Lisa, Skincare Sales Educator

I love putting lots of moisture into my skin when it's chilly outside so **Firming Fiji Facial Oil** and **Hydrating Mask** are my favourite winter products! Fiji Oil sinks into the skin easily without leaving an oily residue and Hydrating Mask is perfect to calm any redness and help with minimising dehydration lines!

Rosanna,
Skincare
Educator



Tis the Season to Sparkle!



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