

**BUSINESS CONSULTING AND DEVELOPMENT**  
**FOR EXISTING AND NEW BUSINESSES AND "START-UPS"**

In addition to our traditional accounting, auditing and tax services, we have established a specialised team for business consulting and development for small to medium-sized businesses including start-ups in Israel.

Bearing in mind the increased sophistication in business and the need for someone independent ("outside party") to guide the businessman in today's competitive and high-powered environment, we have added a professional business "specialist", Harris (Zvi) Green, to our team.

Harris, formerly Vice-President and Chief Financial Officer at ArgoMed Inc., a multinational medical device company, and Chief Financial Officer at Adimos Inc., a multinational wireless multimedia company, brings many years of experience in financial management, long-term financial planning, building reporting systems, fundraising and interfacing with investors and banking and financial institutions.

The team includes "old" team members Jeff Broide - B.Com., C.P.A. (Isr.), CA (SA) and Aya Machluf, C.P.A. (Isr.), MBA.

Matters that require outside specialists, or are not within our expertise, will be referred to appropriate professionals.

Services include:

- Start-up counseling including definition of the business model and identification of competent service providers
- Planning growth and marketing strategy
- Preparing business plans including budgeting and forecasting
- Creating management infrastructures
- Building management reporting systems
- Financial and cash management (business and personal)
- Enhancing the decision making process
- Banking relations
- Shareholder relations
- Dealing with challenges unique to the family business
- Management consulting to local companies and "non-profits" (including on behalf of foreign owners/investors)
- Investigating investment opportunities and related due diligence

Sometimes it takes an outside "facilitator" to help the business succeed and grow.

We will be glad to meet to discuss working together.



Adar I 5768  
February 2008