



Candidate for Village of Pinehurst Council

Judy Davis

Pinehurst Resident Since	▪ 2011
Community Service	<ul style="list-style-type: none">• Pinehurst Civic Group since 2013, President January 2016-July 2017• Pinehurst Historic Commission since 2015• Pinehurst Garden Club since 2013, Memorial Garden + Village Planting since 2014• Chippers since 2013, Vice President 2017• Emmanuel Lunch Ministry since 2015• Volunteer for US Kids, North South Amateur and Southern Amateur 2015-2017
To Learn More about My Campaign	Web – www.judy4villagecouncil.com Email – JD@judy4villagecouncil.com Facebook – www.facebook.com/judydavis4pinehurst Mail – Judy Davis for Village Council Campaign Committee ▪ PO Box 3776 ▪ Pinehurst NC 28347

Why vote for me?

EIGHT candidates seek two Village Council seats. Wow! That speaks volumes, and underscores that Pinehurst is at a tipping point.

- We are surrounded by large farms, have loads of heritage in our Village, revel in prestigious golf courses and nearby equestrian activities, and we are mighty close to much larger cities. Land alone would make Pinehurst a target for development and growth, without factoring in the charm we enjoy.
- Plus, we are becoming an increasingly diverse community with changing demographics.
- And yet the Village Council hasn't refreshed our long-range comprehensive plan in nearly a decade and is increasingly approving one-off zoning variances.

Whatever direction our growth and evolution takes, transparent governance that aggressively invites, respects and welcomes citizen input and participation is a must. We have to respect and reconcile the differences of our neighborhoods and communities – Pinehurst, after all, is more than the Village.

If you want a Council that will step up the level of citizen participation, speak up forthrightly, and create a blueprint for transparency – then, put me to work for you. You can count on me because my track record demonstrates I listen, welcome collaboration, integrate ideas to form sensible solutions, and get the job done.

My vision of Pinehurst in 20 years

In 20 years, I envision the following:

Pinehurst grows with diversity and changing demographics, yet keeps the special character of Pinehurst in its business districts and residential communities. Autonomous cars relieve traffic flow and congestion. A buildable lot can't be found. All real estate showings are virtual and closings occur online. The ETJ will be a mix of large-acreage housing and farms with apartment complexes on the periphery.

Major employers remain healthcare, military and the resort. Multiple new firms choose Pinehurst for an R&D or incubator location, or light manufacturing that supports golf industry. New buildings mimic the Village Center in the Extra Terrestrial Jurisdiction (ETJ) along Route 211 and Village Place. Some businesses and medical organizations convert former grocery stores as online grocery shopping with drone delivery takes off.

Pinehurst is a shopping destination. Retailers have an on-line and brick-and-mortar presence. Fine dining restaurants emerge in unique locations like the former BB&T Bank on Chinquapin. Pop-up locations in the occasional vacant space feature the work of local artists and cross-promote the Archives. Permanent exhibits feature the 6th US Open scheduled at Number 2.

If we work together with the proper leadership we can make this vision come true.

All About Judy Davis

A Golfari scouting trip to Pine Needles in 1999, after the US Open, was my first trip to the Sandhills. I have been coming back ever since. In December 2011, Dublin, my Labrador Retriever, and I moved to Pinehurst full-time. The renovation of our simple ranch home was awarded the Warren H. Manning Beautification Award in 2012.

A career steeped in customer-centered best practices and strategies will be the linchpin to my success as an effective Council member. Early in my career, I learned that you can't over communicate, nor can you be too transparent in serving customers. With Ignite Advisory Group in semi-retirement, I work with companies to form, evolve and maximize their customer advisory boards as they wrestle with the impact of changing buyer behaviors and emerging technologies. Thinking about the future with them daily propels my energy and creativity about the level of changes that a 20-year outlook could bring to Pinehurst.

Prior to retiring from Convergys Corporation, my teams led high-profile customer and market-facing programs for this sales and service outsourcing provider, as well as strategic industry analyst programs that gained prominent industry and customer recognition. The experience leading and shaping the inaugural customer advisory board program from its inception at Convergys launched my semi-retirement career. Earlier work experience included Iridium, MCI Telecommunications, and Planning Research Corporation.

My stepson, Logan, lives in Georgia along with 3 of the four grandsons, and 2 great-grand daughters. One grandson lives in Texas. They “let” me win at golf and bowling in Georgia or Pinehurst.

Degrees include an MA in Adult Education from The George Washington University and a BA in English from Winthrop College. Recognized as the 2003 Alumni Professional Achievement Award winner, I am the Class Gift Chair for a \$68,000 endowment to benefit first-generation Winthrop students.

