

GIVE LOCAL

Greater Waterbury and Litchfield Hills

April 24-25, 2018

Powered by Connecticut Community Foundation

Prizes!

Connecticut Community Foundation and our generous Give Local sponsors have created 60 cash prizes totaling over \$50,000! All participating nonprofits can compete for these prizes throughout the 36-hour campaign. Also, we will host a [Facebook Contest](#) on April 11 and will be awarding cash prizes to the top three nonprofits.

- **Prizes for STEM and Domestic Violence** - You will see several prizes available to nonprofits that have STEM or domestic violence programs. If your organization supports either of these areas and would like to compete for these prizes, please reply to this email with a brief description of your program by April 16.
- **Prize eligibility** - Organizations are eligible to win multiple competitive prizes. However, an organization can win only one of the following: golden ticket, double down, grand prize.
- **What is a unique donor** - For the purpose of our prizes, a "unique" donor is one individual, corporation or business. If the same donor makes multiple gifts to the same organization, only their FIRST gift counts for unique donor prizes.
- **Prize strategy** - Read the entire prize list and choose one or two that you hope to attain. Develop an outreach strategy that coincides with these prizes. When communicating about prizes, please use the prize sponsor name whenever possible.
- **Additions to prize list** - We anticipate adding additional prizes to our list. As future prizes are confirmed, a separate email will be sent to applicable organizations.

[View Full Prize Details](#)

Weekly Checklist

- **Review your profile.** Please search for and review your profile at givelocalccf.org. Confirm that all links are correct, add your logo and photos, and read through your text to be sure it includes a compelling description that will motivate others to give. Be sure to complete all [profile edits](#) by April 3.
- **Doing something special?** If you are planning a Give Local related event or raising money for something extraordinary, send us an [email](#) so that we can help you spread the word.
- **Join the Facebook group.** We have formed a [Facebook Group](#) for nonprofit campaign managers. It's a great place to ask questions, learn from other participants and hear about important updates.
- **Resources.** Visit the [Tools and Events](#) page for upcoming training registrations, materials from trainings, graphics, communications toolkit, and forms.

Questions

Please contact Tricia Poirier, special projects coordinator, at givelocal@connccf.org or call [203.753.1315](tel:203.753.1315) x 130.

Upcoming

March 21 - Last chance to [register](#) for the Matching Funds webinar.

March 29 - Webinar on Creative Giving Day Engagement Ideas offered by our partners at GiveGab/Kimbia. [Register](#).

April 3 - Deadline to make any [edits](#) to your profile and submit a [Matching Gift form](#).

April 11 - Give Local Facebook Contest

Also on April 11 - Get Ready for Giving Day webinar. [Register here](#).

April 20-23 - Give Local website opens for advance giving

April 24-25 - Give Local live event!