



We Bring Your Fashion Dreams To Life

INDUSTRY TERMINOLOGY

Actual Costs: Expenses established during the production of a style run, rather than the cost of a sample or an estimate.

Appliqué: Appliqué is a sewing technique in which fabric shapes, lace or trim, are sewn onto a foundation fabric to create designs.

Bias: The bias direction of a piece of woven fabric, usually referred to simply as "the bias", is at 45 degrees to its warp and weft threads. Every piece of woven fabric has two biases, perpendicular to each other.

Binding: In sewing, binding is used as both a noun and a verb to refer to finishing a seam or hem of a garment, usually by rolling or pressing then stitching on an edging or trim.

Bleeding: The loss of color in fabric when it's wet. It usually occurs with vivid colors.

Blocks: Original pattern pieces, whose fit have been perfected, that are kept intact and copied and then manipulated to produce new patterns for new garment styles.

Casing: A casing is a fabric tunnel through which elastic or a drawstring can be threaded to pull in or draw up the fabric.

CIF (cost, insurance, freight): A shipping agreement that offshore fabric vendors use in selling fabric which covers the cost of the goods in transit, minimum insurance and freight charges to a airport/port chosen by the buyer.

CMT (cut, make and trim): Factories that will cut your fabrics, make your garments and trim the garments. Client must provide all patterns, fabrics, trims, and labeling. CMT factories are most popular here in the United States.

Color standards: Color samples by which fabrics and trims can be matched to ensure color consistency. Color standards are used when custom colors are being developed.

Colorways: A range of color combinations in which a style or product is available.

Converter: Fabric resource that buys greige goods and finishes them as they choose by dyeing, printing, and/or finishing; a converter does not weave or knit.

Crocking: Color loss due to abrasion (rubbing) that can occur dry or wet. It usually occurs with dark or vivid colors.

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