**My Simple and Efficient Business Plan**

Theme: **Have fun, be confident, this is the year everything changes**

Guidelines:

**- Stay present in what I am doing**

**- Meditate daily**

**- Work out/ stay active**

**- Do my grateful list and 6 tasks daily**

**- Only do things I feel inspired to do**

Financial: **I have all I need and more, plus even more is coming to me**

**1. Double my company’s savings**

**2. Go on two two-week vacations. One in July, one in December.**

**3. Meet with Northwestern Mutual Advisor in order to begin retirement planning.**

**4. Up my prices by 30%**

**5. Hire a new accountant**

**6. Hire a bookkeeper to come in twice a month**

Marketing:

**1. Create marketing plan with marketing specialist**

**2.  Video on website** **(commercial for V. Mora**

**3. Pursue reality tv show by approaching 3 production companies**

**4. Begin my webinar and Teleclass program.**

**5. Get mailer out 2x/month**

**6. Build my mailing list to 4,000**

**7. Launch a NEW V. Mora service every 6 months.**

**8. Join Soho house in order to collaborate with more likeminded business people.**

Systems:

**1. Implement Basecamp in order to streamline communication between offices.**

**2. All client paperwork is done digitally (no hard copies kept)**

**3. Word Press site (announcing events and posting videos)**

**4. Expand my company to San Francisco and build office there**

Practices:

**1. Take one day OFF a month**

**2. Take one day for white space a month**

**3. Check emails 3 times a day**

**4. Going OUT to lunch once a week**

Team:

**1. Leadership training**

**2. Employees taking on clients completely**

**3. Hire an assistant**

**4. I work remotely for 3 months**