THE CORPORATE FESTIVAL COMPANY

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PART OF THE I DO FESTIVALS GROUP



THE CORPORATE FESTIVAL COMPANY

Whether you are organising a motivational company away day or a weekend long festival to say thank you for a year of hard work,

The Corporate Festival Company will create and deliver the kind of bespoke event that your delegates and their families will talk about for years to come.

A successful corporate event should be an exciting extension of a brand itself, celebrating achievement whilst promoting inclusion and togetherness.

The Corporate Festival Company offer clients and their delegates the opportunity to escape the claustrophobic environment of the city to their very own, branded signature music festival.

A way to celebrate, motivate, inspire and say thank you in a way they will never forget!

The Corporate Festival Company X







What We Do YOUR OBJECTIVES, YOUR BRAND YOUR FESTIVAL!

Your brand and your team are amazing, so why not shout about it? Hosting your very own corporate festival is the perfect way to showcase all that is great about your business and the people that work within it!

Firstly, we work closely with you to ascertain your main objectives for the event itself. With these in mind, the team will then create something truly unique for your company and your team, a celebration of individuality <u>on an impressive scale</u>.

What's even more impressive, is that we organise and manage the entire affair for you. From supplier booking and liaison to event management and staffing, we become your personal festival planners ensuring no small detail is overlooked.

Whether you are looking to host a motivational team building away day or a weekend long family fun festival, our bespoke design and management service will create a corporate festival with your brand at the forefront and your event objectives at its heart.





Our **FULLY-INCLUSIVE** FESTIVAL PHILOSOPHY

Here at The Corporate Festival Company we believe that a client's journey towards their company event should be a smooth and rewarding one. As the main supplier for much of the services we offer, we become your one point of contact throughout the planning stages of the event, keeping it simple for you whilst allowing us to guarantee that only the highest quality of services, provided both in-house or by one of our trusted suppliers, make it onto your venue. Our highly experienced, dedicated and friendly team remove the hassle and stress of organising a large-scale corporate event and provide our clients with a fully-inclusive solution that they can trust, every time.

Just a few things we offer as part of our fully-inclusive service -

- World class entertainment sourcing
- Audio-visual management
- Technical production
- Conference event management
- Online rsvp management
- Large group travel arrangements
- Luxury onsite glamping services
- Comprehensive catering and bar services
- Onsite event management and staffing

- Exclusive venue sourcing
- Full budget management
- Supplier booking and liaison
- Bespoke festival design, theme and branding management
- Branded festival wristbands, lanyards and ticket-style invites
- Large group offsite accommodation arrangements
- Festival flags (branding optional)
- Festival signs (branding optional)
- Festival site maps (branding optional)





Our No Rules Approach To Festival Design & Management

As no two businesses are the same, neither should their corporate events be! Our blank canvas approach to festival design allows us to create truly unique affairs for our clients, without restriction to the imagination.

Whether you are looking for a focused environment for conferencing, a free-spirited playground for entertainment or unique mix of the two, our boundless approach allows you to host an event that is truly individual to your brand and your agenda.

Below are just a few ideas we have incorporated into our festivals before. Of course, anything is possible! (Just try us)

- Fairground rides
- Human table football
- Segways
- Archery
- Duck herding
- Character treasure hunts
- Crystal challenges
- Multiple stages showcasing a range of professional musicians
- Full line ups of quality entertainment
- Pony rides
- Roaming street entertainers
- Interactive photo booths
- Inflatable assault courses
- Inflatable it's a knockout
- Pedal go-karting

- Rock climbing
- Last man standing
- Laser clay pigeon shooting
- Arts and crafts workshops
- Poetry and performing arts workshops
- Face painting
- Nail bars
- Drum circle workshops
- Black-tie awards ceremonies
- Pop up silent discos
- X-factor style singing competitions
- World Record attempts
- Themed cocktail bars
- Pimms and cake stations
- Glamping villages
- Firework displays

Our team are passionate when it comes to celebrating individuality and are always developing fresh and exciting new ideas to incorporate into our events. Whatever your business objectives, whatever your unique ideas, we will create a festival that fits effortlessly into your company ethos, rewarding and motivating your partners whilst showcasing your brand and it's many achievements.





The LASTING BENEFITS

The benefits of rewarding and motivating your staff with their very own corporate festival are plentiful. Whilst promoting togetherness through experiences shared, your delegates are sure to take away lasting inspiration and appreciation for the company and its core business values and apply these directly into their day to day workplace decision making.

If your biggest asset is your people, motivate, inspire and make them feel special!

How we have helped our clients achieve success -

- Staff motivation & inspiration
- Promoting togetherness through shared experiences
- Rewarding and incentivising staff for hard work
- Engaging staff with forward thinking business content
- Giving staff a chance to network, develop and create lasting bonds outside the workplace
- Giving staff lasting appreciation for the company and its core-values



What Our CLIENTS SAY ABOUT US...

The Corporate Festival Company helped us organise an awesome company festival. We had two days of a true (but glamorous!) festival experience in a beautiful setting which included working around our business content on day one, amazing entertainment and silent disco in the evening, and an old school sports day on day two. Everyone loved the relaxed feel, and the chance to work away from the office with people in the company they don't usually get to collaborate with. Unique, fun and perfect for team bonding... this quote from our feedback form says it all! "I can honestly say that this was the best away day I have ever had with not only this company, but in my working career! Thank you so much for organising!"

Kimberley Wadsworth – Procurement Leaders

SJ & her amazing team helped us to deliver an annual company conference that we won't forget in a hurry! This was our first "festival themed" event and we needed a lot of support and guidance, however SJ & Team were there for us every step of the way and came up with some fantastic ideas as well as taking ownership of manging the multiple logistics of our venue and entertainment providers. No request was not achievable from branded ping pong balls to amazing roaming bands! The event was perfect and we have had so much positive feedback from our teams, we cant thank you enough and you will be our "go to" festival company from now on – it was a pleasure working with you!

Lisa Casson – Lorien Resourcing

Thanks to SJ and her incredible team, a classic afternoon. Chill Fest was fabulous and our staff have quoted it being 'our best party yet'. You really did go above and beyond to make our summer party a special one. Hopefully we can get our Xmas one sorted with you! Thanks again xx"

Tracy Sullivan - CHI & Partners

TCFC have made our Bills summer party amazing, Sarah and her team are incredible at their job! always with a smile and one step ahead in every way. We will without a doubt work with them again, a pleasure from start to finish! Thank you once again team!"

Luisa Gomez - Bills Restaurant

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What can I say...The Corporate Festival Company team put on an amazing show, from start to finish. Our Summer Festival Party was nothing short of brilliant. The set up, music, food and entertainment were top notch, I cannot recommend them enough."

Lucy Hainsworth – Brands 2 Life

Fabulous day for our big team - could not have had more fun - amazing staff who made sure everything was brilliantly organized and always on hand to help. Very impressed and would highly recommend these guys. Thanks so much."

Sarah Clark – CHI & Partners

"Rowan and team were amazing hosting our office summer event. Rowan listened to the various (and often quite specific!) requests we had, and really tailored the event to suit our needs. Everyone was impressed with the staff, service and food quality. We hope to work with TCFC again in the future!"

Liz Hutchinson – Music Group UK

"A really well executed mini festival for our entire office. Super friendly and helpful staff made the experience ten times better!"

Alexander Whitehill – Music Group UK

"Phenomenal experience at our company away day. Totally professional staff created a phenomenal atmosphere, super accommodating and an experience we won't soon forget. Highly recommended."

Armand David – Brands 2 Life

"Really enjoyed our graduation this weekend by TCFC, they went above & beyond to make sure we had a superb event. Very professional & lots of fun!"

Annmarie O Sullivan - European School of Osteopathy

The Corporate Festival Company Creating Unbeatable Corporate Event Experiences

If you are planning a corporate event and you desire something special, something that is truly unique and that your delegates and their families will talk about for years to come then look no further. The Corporate Festival Company are creating unbeatable corporate event experiences and the next should be yours!

Get in contact now and be inspired!



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#LETSCELEBRATE