

### The Photographic Record Project

The current Strategy of the Campden Society commits it to producing a reasonably comprehensive photographic record of the built heritage in the Conservation Area of Chipping Campden. This is aimed at providing a definitive record at the beginning of Park Road with good street coverage of the spurs off it particularly:

- Cidermill Lane, Church Street and Calf Lane
- West End Terrace and Back Ends
- Sheep Street, Westington, Blind Lane and back into Park Road

Originally we had in mind some 400 shots in colour. Given the desirability of getting many of the images in good light conditions and at times when vehicles do not screen part of the view, it was recognised that this would be a very time-consuming commitment. After considering other options, we approached Jim Smith in Campden. We did so, knowing the fine quality of his photographic work, his support of the Campden Society and the great advantage of residence in Campden for such an undertaking. We were very glad when he agreed to take it on.

Early work showed that digital photography provided the definition and quality of image required, especially with the benefit of correction for elevation distortion. At this stage, not least on grounds of cost, we dropped the idea of parallel slide photography. The upshot was a scheme to provide the Society both with a selection of images for display purposes and a disk (two copies) containing 240 – 250 digital images and their attendant basic database at a cost of £2,000 including the copyright. The photographer also agreed that, on completion of this task, the Society would have the option to extend the coverage by calling for the addition of up to 50 more shots to the record at a prospective cost of £10 each.

### THE APPEAL

The way in which we have evolved this arrangement precludes application for grants from many established charities but The Society will ask the Campden Conservation Fund to fund something like half the cost. We may obtain some other small grants but we look to our members to give us encouragement and support in raising the target of £1,250 to meet the rest of the cost of completing this project without draining the Society's limited reserves. We have decided to

approach Life Members first and then all other members. Some small fund raising events are also proposed.

Name:.....

Telephone:.....

Address:.....

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I enclose a cheque for £..... payable to The Campden Society as my contribution to the Photographic Record Appeal.

**Please accept this as a contribution under Gift Aid  
 (Delete if not applicable)**

Signature.....

*Send to: The Hon. Treasurer- James Bell, Caswell,  
 Haydon's Close, Chipping Campden GL55 6JN*