

PRESS RELEASE



by



San Francisco - March 1st, 2016

Launch of the 2nd Edition of Tarmac SF

GET READY TO SUSSFULLY LAND IN SILICON VALLEY

CALSO is currently launching the second edition of the program, designed specially for international startup founders looking to launch in San Francisco. The program is the result of a partnership between the social enterprise [CALSO](#) and [PARISOMA](#), a startup hub, both based in San Francisco.

Tarmac SF is a 3-month program that provides all the necessary resources – immigration, housing, co-working space, network, classes and events – so that entrepreneurs can focus on their startup development in the U.S. We welcome a wide range of individuals and projects such as tech entrepreneurs or and new business managers.

“Every tech entrepreneur starting a business anywhere in the world dreams of one day going to Silicon Valley. As an African, it seemed from the very beginning to be an unreachable one for me. With the help of the Tarmac SF program I hope to open up access to those international customers.”

Deidre Luzmore, Founder of MzansiStore (South Africa) and Tarmac SF participant in 2015.

2016 SPONSORSHIPS FOR WOMEN AND SOCIAL ENTREPRENEURS

This year, we will provide two sponsorships to assist a woman entrepreneur and a social entrepreneur. For the selected entrepreneurs, Tarmac SF will be 100% free. The deadline to apply to these two sponsorships is **March 31, 2016**. The winners will be announced in April 2016. Entrepreneurs who do not request a sponsorship can apply on an ongoing basis.

“Being at PARISOMA, surrounded by like-minded people who are willing to share and help, is of tremendous value to us. While you are here, you want to find a place that allows you to get quick access to a community of entrepreneurs. That’s where your journey will take off. »

Eddie & Hans – Founders of Nurx (Greece & Norwegia).



CALSO

CALSO, a California-based nonprofit organization, working to develop social innovation and to strengthen local communities by empowering individuals to reach their full potential. CALSO is part of a [global network](#) of 13 incubator programs (San Francisco, Paris, Hong-Kong, Casablanca, Amsterdam, Brussels, Austin, Tunis, Luxembourg, Santiago, Cape Town).

www.calso.co



PARISOMA

PARISOMA is a coworking space and startup hub in San Francisco created in 2008. Our community hosts over 120 entrepreneurs from over 20 different countries around the world. We know that international startup founders need a unique type of community - one that both supports them as they move to a new country and then guides them as they grow their business.

www.parisoma.com

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More information here: www.tarmacsf.com