



**Sara Pattacini**

## **user interface and graphic designer specialized in layouts and brand identities**

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### **employments**

april 2017 to current (part-time)  
**user interface and graphic designer**  
firma.de | berlin, germany

mars 2016 to current (part-time)  
**user interface and graphic designer**  
legalbase | berlin, germany

november 2016 to current  
**co-founder and art director**  
kay unlimited | paris, france

march 2013 to current  
**freelance graphic and ui designer**  
sara pattacini | paris / berlin

april 2014 - september 2014  
**web and digital content designer**  
someone and sons | berlin, germany

september 2012 - february 2013  
**art director junior**  
les argentins | paris, france

### **skills**

**web and mobile design**  
user interface, user experience  
responsive web and mobile design

**brand identity and content**  
logo design, visual language  
brand strategy and art direction,  
social media content creation

**print and digital design**  
poster, flyer, brochure, card  
roll up banner, illustration, icon  
marketing material online/offline

**video and photo production**  
shooting, recording, editing,  
broadcasting teaser and corporate  
video

**softwares**  
sketch, invision, photoshop,  
illustrator, indesign, final cut,  
after effect

### **education**

**master 1 in creative and digital strategy**  
[graduated since since january, 2015]  
iscom paris, france

**bachelor degree in design & communication**  
[start date (september 2010)]  
September 2013  
iscom paris, france

### **interest**

**art and design**  
fair, exhibition, artistic practice,  
street art, illustration, motion design

**tech, entrepreneurship and social impact**  
podcast, talk, meetup, workshop,  
research studies, new ideas

**music, travelling and socializing**  
exploration, discovery, social network