

The background of the entire page is a close-up photograph of two orange slices. The slices are cut in half, showing the internal segments and the white pith. The lighting is bright, highlighting the texture and color of the fruit. The slices are positioned diagonally, with one in the foreground and one slightly behind it to the right.

Hello Summer

Summer Skincare
Treatment of the Month
Know your Skin Type

MONU SKINCARE

ISSUE 2 2018

TREATMENT OF THE MONTH

Now is the perfect time of year to promote **Wrap Treatments** to prepare your clients for their holidays.

Lime and Walnut Wrap

Our **Lime and Walnut Wrap** will invigorate and energise the skin. Enriched with zesty oils and papaya enzymes this wrap will cocoon the body for an instant recharge leaving your clients' skin feeling smooth and soft.

Conditioning Coconut Ritual

Conditioning Coconut Ritual is a wrap to comfort and calm. It offers indulgence for the skin and the senses. The warmed Coconut Oil will nourish and condition whilst enveloping the room in an exotic aroma.

MONU Mama Pregnancy Massage

Treatment aids in relieving tightness and tension in the body as well as helping to relax the mind and lift the mood. This treatment encompasses signature massage movements to increase energy levels, alleviate fluid build-up and improve areas of tightness.

All of these treatments are suitable for an indulgent one-off treatment giving instant results! Alternatively, they are also recommended as a course to provide continued results.

May's Calendar offer It's a Wrap!

Take advantage of our Calendar offer for May...

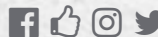
A package to suit those salons with a demand for body treatments.

In this package you get:

- 2 x Lime and Walnut Wrap Boxes,
- 2 X Pregnancy Massage Ritual Boxes
- 2 x Conditioning Coconut Ritual Boxes

Ring us in the office to order Calendar offers!

£185 + VAT
SAVE 25%



Follow us on twitter @monushop to keep on top of what we're up to and like our MONU Skincare – TRADE Facebook page!

Summer Skincare Tips

Create that Summer Glow

Just like your wardrobe, your skincare also needs a seasonal change!

Thicker creams used in winter won't be great for your skin in the summer, swap for a lighter moisturiser. **Skin Perfector** is designed to hydrate the skin without leaving a thick layer and so is a perfect base for make up.

If you do get caught out and your skin seems a little red and sore... Aloe Vera will be your best friend! **Skin Activator** will desensitise damaged skin, calm redness, hydrate and soothe.



Air Conditioning can cause our skin and lips to become dry and dehydrated. **MONU Lip Balm** will nourish with its added Beeswax and Rose Essential Oil.



Wear sunscreen daily, even if you are not sunbathing and if there doesn't seem to be much sunshine! **Hydrating Moisturiser SPF15** will give protection against everyday UV rays.

Exfoliate!

Exfoliation will remove the build-up of dead skin cells leaving the skin ready for the next stage in your skincare regime and letting your healthier and more radiant skin shine through! **Micro Exfoliant** is a dual action exfoliator... Papaya will eat away at the dead skin cells whilst Diatomaceous Earth will buff the skin.



Don't forget the skin on your body! Use **Walnut and Shea Butter Body Polish** in the shower using circular movements to buff away dull skin, follow with **Rose and Lemon Enriched Body Cream** to leave a glowing, dewy complexion.

For a subtle summer glow without damaging the skin

use **LDN: SKINS Gradual Tan Lotion** daily to moisturise whilst gently adding a bronzed look to the skin.

New Product Images

Laura, our very talented photographer, has recently produced a collection of gorgeous new MONUspa product images.

You can request any images for your website, social media platforms by going to the monuhub website and selecting the resource centre and Image Gallery.



PRODUCT NEWS

Tester launch coming soon...

We want to help with your retailing and encourage your customers to sample MONU products whilst they are at the salon with you, so we have decided to launch a range of MONU testers which will be available to purchase from June.

We anticipate these new testers will not only help to increase retail opportunity within your business, but also encourage customers to experiment with new products and discover a little more of what the brand can offer.

We hope that this makes a big impact on sales and we look forward to hearing your feedback. Please note, tester allocation will be monitored and a maximum of 2 of the same product a year will be available to order.

Did you Know?...

Sun exposure is responsible for up to 90% of the visible signs of skin ageing.

We are so excited to tell you about our new skincare products to be launched in 2018.

We are currently working on 4 new skin care products....
Micellar Water, Cleansing Gel, Exfoliating Enzyme Gel and Detox Pollution Face Mask!

These products will work within current facials as well as being great products to recommend for homework.

We would love to hear from trade customers who would like to be the first to try the products and provide feedback. If you are interested, please email rosanna@monuskin.co.uk
Keep an eye on the next newsletter to hear about new body products scheduled for launch in 2018!

We are pleased to reveal our new package designs for Super Serums and AHA.



NEW PACKAGE DESIGN



Vegan Clients

We now have a section on our website identifying which MONU products are vegan friendly. This will make it easier for you to inform clients, both in the treatment room and at point of sale. If you have any further questions about our vegan friendly products please don't hesitate to contact us, or visit <https://www.monushop.co.uk/monuskin/Vegan%20Skincare>



Do you know your clients skin type?

Understanding your clients' skin means understanding what it needs. It maybe that your clients' skin type changes throughout the year depending on weather, environment and health, so it's important to change routine and products when required.

Below are some key skin types and their common characteristics as well as advice on how to treat the certain skin type.

Normal

Skin will look and feel the same in all areas. It's not necessarily Dry or Oily.

Recommendations

Follow a regular skincare routine by cleansing morning and evening, applying suited serums and moisturisers and treating the skin to a mask and exfoliation once/twice a week.

Dry

Skin will feel dry and tight. It may experience flakiness and red patches. When skin is lifted, fine lines can be noticed due to dehydration which is one of the leading causes of dry skin.

Recommendations

Avoiding hot water on dry skin is recommended to prevent drying out further.

Use moisturisers/products targeted towards dry skin ensuring the skin gets the hydration and moisture it needs.

Moisture Rich Collagen Cream is perfect for a dry skin with its rich texture and plumping ingredients.

Hydrating Mask will smooth, nourish and restore dry skin!

Oily

Oily T-Zone with a shiny appearance, large pores can be noticed & skin is prone to blemishes.

Recommendations

Cleansing twice a day will ensure excess sebum is removed and skin is kept clean. Moisturising is not something to be missed with an oily skin... clients with oily skin will want to avoid oils and moisturiser when it's actually something the skin is craving!

Clarifying Cleanser will remove make up, dirt and sebum leaving the skin feeling clean and fresh.

Mattifying Lotion will hydrate whilst mattifying throughout the day.

Sensitive

A skin type prone to reactions and irritation as well as redness and sensitivity.

Recommendations

Careful attention to products you are recommending is needed. Not over washing the skin is good for a sensitive skin.

Delicate Facial Wash is a perfect creamy wash and a great alternative to a cream cleanser. Extremely calming and hydrating.

Recovery Balm is a hero product when it comes to sensitive skin. Comforting and restoring!

Combination

T-Zone is likely to be oily including areas such as the forehead, nose and chin. Cheeks tend to be dry to normal.

Recommendations

Use products to target combination skin or different products to target different areas of the face.

Active Cleanser is a cleanser targeted for normal to combination skin types to cleanse, purify and refine.

Skin Perfector will hydrate whilst not being overly rich ensuring its suitable for a skin type prone to different concerns and changes.

Even though all skin requires different care there are certain recommendations for all skin types no matter their concerns.



Using an SPF to protect the skin daily.



Drinking plenty of water to hydrate skin from within.



Maintaining a healthy diet.



Daily Cleansing and Moisturizing is essential.



Our Head of Education popped over to Cork in Ireland to visit our Irish Distributors. Hannah carried out training in MONU Essential and the Resurface and Peel Facial.

Goodbye

We are saying goodbye to our Scottish Trainer, Christine. Christine has been with MONU since 1989... We want to thank her for all her hard work and dedication to MONU over the past 29 years! She will be very much missed and we wish her all the luck in the future with her next adventure.

“Nature gives you the face you have at twenty; it is up to you to merit the face you have at fifty.”

Coco Chanel

Our Travel Essentials!

MONU HQ can't go on holiday without packing these skincare essentials...

“**Recovery Balm** is my go to product on a summers holiday! After spending the day in the sun, my skin needs nourishment and as it says on the bottle... a bit of recovery. Any slight redness caused from the sun will be gone when I get up the next day! My Favourite!!”

Rosanna, Skincare Educator

“After being in the sunshine for a few hours my skin can feel a bit dull and lifeless so using **illuminating Primer SPF 15** in the evening before applying my make-up lightens and brightens my complexion so I have a dewy holiday glow!”

Hannah, Head of Education

“Being very fair skinned I have to be incredibly careful in the sun, I find **Hydrating Moisturiser SPF15** a light comfortable and easy product to apply daily, it always keeps my skin hydrated, properly protected and is a great make up base.”

Lisa, Skincare Sales Educator

“**Walnut and Shea Butter Body Polish** is my must have for keeping my skin feeling smoothed and refreshed on holiday, the perfect exfoliator. I also love **illuminating Primer** as a prep for makeup and a highlighter on top of my make up too!”

Rachel, Sales and Marketing Manager

“I find it so important to exfoliate on a break away in the sunshine. My skin feels quite dry after being in the sun so using **Micro Exfoliant** helps to remove any dryness, I also find my skin catches a nice tan when I exfoliate regularly. Not forgetting my body... **Rose and Lemon Enriched Body Cream** is my most favourite body cream! I apply it at night and wake up with my skin feeling completely nourished!”

Becky, Finance Executive



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